

*Claud Butler*

Regd. Trade Mark



1961

THE CLAUD  
BUTLER  
HEAD  
PLATE



FEATURING  
THE  
OLYMPIC  
RINGS  
IN HONOUR  
OF THE  
MEDALS WON  
ON CLAUD'S



# OLYMPIC

Produced to meet the varied demands of the short distance road man who also rides on cement and grass tracks, rollers and in hill climbs.

Built of Reynolds '531' tubing brazed into Continental steel 73° parallel lugs this frame has a rigid rear triangle incorporating C.B. long-slot path ends which allow for large gear variations without alteration of chain length. Strong round blades are set into a solid cast fork crown drilled for a shallow brake. No lamp boss, pump-pegs or cable eyes are fitted for a "clean" track "iron."

**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice, all lugs hand lined, top-eyes and crown picked out in contrast. Transfer bands, Signatures, etc., as other models.

**FRAME  
ONLY**

**£10 5 0d.**  
EX WORKS

## ROAD-PATH FRAME

**SUCCESSFUL  
AT—  
OLYMPIC  
GAMES  
WORLD  
CHAMPIONSHIPS  
EMPIRE  
GAMES  
AND ON  
SIX DAY TRACKS  
THE WORLD OVER**

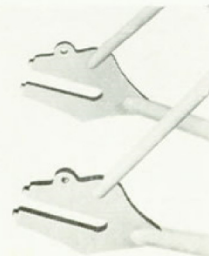


↑ **HEAD  
ASSEMBLY**  
showing lug  
cut-out and  
solid crown

**THE CLAUD  
BUTLER  
HEAD  
PLATE**

→

**FEATURING  
THE  
OLYMPIC  
RINGS  
IN HONOUR  
OF THE  
MEDALS WON  
ON CLAUD'S**



**TRACK  
ENDS**  
long-slot  
with dogs  
for chain  
adjusters  
and  
mudguard  
eyes

# CORDON BLEU

FIVE SPEED  
INCLUDING PURCHASE TAX  
TEN SPEED

£35 16 9d.

£38 15 6d.

*'International class' road racing frame 'par excellence'*

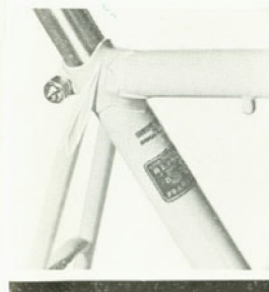
Designed from the experience of Leading British and Continental massed start exponents.

Constructed throughout from '531' double butted tubing and Continental Nervex 72° parallel lugs. Wrap-over top-eyes, Agrati ends and round/oval/round chain stays give a solid back, balanced by a low bottom bracket. Finely tapered oval blades are set into a sturdy fork crown. All usual brake and gear cable eyes, but NO pump-pegs or lamp bracket boss are fitted. A special stop under the down tube acts as anchor to the lever and allows any make gear to be fitted.

Stable and easily handled with that "built-in" illusive "feel" ready to respond to every effort.

**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice. Top-eyes, crown and lug profiles carefully picked out by hand and contrasting bands on seat tube. Metal headplate and transfer Crest with script signature plus Model name on top tube and small signatures on fork blades for smart 'modern' appearance.

FRAME ONLY  
£12 12 0d.  
EX WORKS

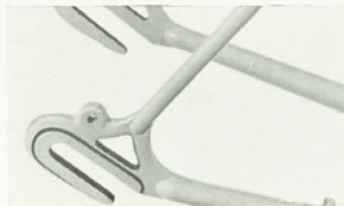


SEAT CLUSTER  
SHOWING  
WRAP-OVER  
TOP EYES

HEAD ASSEMBLY  
SHOWING  
LUG AND CROWN  
DESIGN



FORGED REAR  
ENDS FOR Q/R  
SPINDLES





**WITH  
BENELUX  
MARK 7 GEAR  
AND FRONT CHANGER**

FIVE SPEED £27 10 6d.  
TEN SPEED £29 15 0d.

**COMPLETE CYCLES**  
INCLUDING PURCHASE TAX  
SINGLE SPEED £25 5 0d.

# CHALLENGE

A hand-made Lightweight, built of "531" tubing and Continental lugs, specially suited to the use of gears.

**FRAME  
SIZES 21½", 22½", 23½"  
ONLY**

**£8 19 6d.**  
EX WORKS

**IN  
SIX COLOURS**

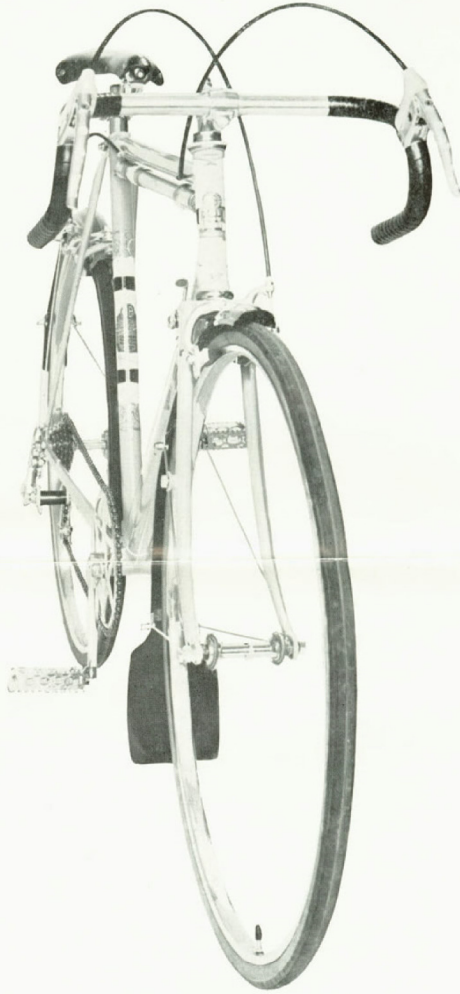
PURPLE FLAM.  
WHITE ENAMEL.  
ELECTRIC BLUE FLAM.  
TANGERINE ENAMEL.  
BRIGHT RED FLAM.  
BRONZE FLAM.  
CONTRASTING BANDS,  
ETC., AS LISTED UNDER  
COUREUR.

**WITH  
CAMPAGNOLO GRAN SPORT  
GEAR AND FRONT CHANGER**

DUNLOP 27" HIGH PRESSURE RIMS ● ALLOY LARGE FLANGE RACELITE HUBS ● DUNLOP H.P. TYRES AND TUBES ● WILLIAMS 6½" CRANKS WITH DETACHABLE 3/32" RINGS ● LYOTARD PEDALS ● REGINA FIVE SPEED FREEWHEEL ● WEINMANN ALLOY BRAKES WITH RUBBER HOODS ● G.B. MAES ALLOY BENDS ● IL PRIMO BADGED STEEL STEM ● BROOKS B15 SWALLOW SADDLE ● 18" ALLOY ULTRALITE RACER PUMP ● BLUEMELS CLUB SPECIAL GUARDS.

FIVE SPEED £29 17 9d.  
TEN SPEED £33 8 0d.

# FIVE SPEED COUREUR



SPECIFICATION

*Fitted with*

**BENELUX Mk 7 GEAR**

SIZES  
21" 22" 23" 24"

**£24 9s. 8d.**

INC. PURCHASE TAX



# SUPER COUREUR

- C. B. CYCLES are offered in a wider choice of finishes than ever before. Coureur and Challenge models are available in six attractive colour combinations as follows:
- PURPLE FLAMBOYANT with wide triple seat band in Belgium National colours matching narrow bands on the head tube.
- TANGERINE ENAMEL with long white seat panel and matching head tube enhanced by contrasting black bands.
- BRIGHT RED FLAMBOYANT with black seat panel flanked by triple Belgium colour bands. Head tube to match.
- BRONZE FLAMBOYANT with striking long red, yellow and black seat panel matching narrow Belgium head bands.
- WHITE ENAMEL with long red, white and blue contrasts on seat tube repeated by tricolour rings around head.
- ELECTRIC BLUE FLAM. with neat twin black seat bands and black head tube.

**TRANSFERS.** All models carry Olympic rings on the seat tube as featured in the metal headplate. The famous Claud Butler signature is displayed on the down tube and repeated in miniature on each fork blade. Models are identified by a name transfer on the top tube by the head.

## FRAME

Hand built with carefully mitred tubes brazed into Continental Nervex high grade steel lugs. Head angle 73 and seat 71 degrees. Slender tipped oval blades and butted steering column as featured in all C.B. road forks. Front and rear fork-ends incorporate mudguard eyes. Brazed-on cable stops, pump-pegs, gear and lamp bracket boss ensure 'tidy' efficiency.

21" frames are built with 21 $\frac{1}{4}$ " top tubes, larger sizes with 22 $\frac{1}{2}$ ".

SIZES 21" 22" 23" 24"

## BOTH COUREUR MODELS

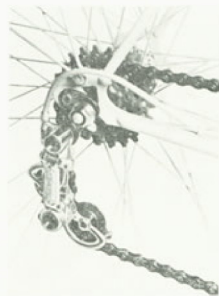
INCLUDE THESE

### QUALITY FITMENTS

DUNLOP STEEL 27" HIGH PRESSURE RIMS ● BRITISH HUB CO. RACING HUBS ● MICHELIN HIGH SPEED TYRES ● WILLIAMS 48T x 3/32" CHAINSET WITH 6 $\frac{1}{2}$ " CRANKS ● LYOTARD PEDALS ● REGINA FIVE SPEED FREEWHEEL ● CONTINENTAL 3/32" CHAIN ● G.B. ALLOY BRAKES ● RUBBER HOODED ARRET LEVERS ● G.B. ALLOY MAES BENDS ● IL PRIMO BADGED STEEL STEM ● SWALLOW CUTAWAY SADDLE ● 18" APEX ALLOY PUMP ● BLUEMELS CLUB SPECIAL GUARDS

## The fabulous Italian FIVE SPEED

# Campagnolo



*Gran Sport  
Gear Model*

*--yours for  
only*

**£26 19 4d.**

# EUROPEAN

A 72° PARALLEL CONTINENTAL LUGGED '531'  
MASSÉD START FRAME FITTED WITH:

## *The World's Best*

- GEARS — Campagnolo Gran Sport front and rear.
- BRAKES — Mafac 'Racer' with rubber hooded levers.
- SADDLE — Brooks chrome frame B17 N or any of range.
- HUBS — Campagnolo Gran Sport quick release.
- RIMS — Fiamme 27" alloy High Pressure.

*at a price within reach.*

*other accessories fitted include:—*

**WILLIAMS** C45 6 $\frac{3}{4}$ " cranks and detachable 3/32" rings.  
**LYOTARD** 15S single sided chrome plated pedals.  
**G.B.** Maes 15/16" high tensile alloy bends.  
**CINELLI** Steel stem with embossed badge.  
**APEX** 18" Alloy Ultralite Racer pump.  
**REGINA** Five speed freewheel and 3/32" chain.  
**DUNLOP** 27" High Pressure Road Racing tyres and tubes.

**SIZES**  
21 $\frac{1}{2}$ "  
22 $\frac{1}{2}$ "  
23 $\frac{1}{2}$ "  
**ONLY**

**ANY COLOUR FLAMBOYANT, LUSTRE OR ENAMEL**

*with head in contrasting colour*

A well-balanced combination of the best Europe can offer built into a really lively and responsive machine.

**FIVE SPEED**  
INCLUDING PURCHASE TAX  
**TEN SPEED**

£35 16 9d.

£38 15 6d.

**BRITISH**  
**FRENCH**  
**ITALIAN**





*Claud Butler*  
Regd. Trade Mark

*Frames and  
Cycles*

### Guarantee

We give the following guarantee with all cycles of our manufacture instead of any guarantee implied by statute or otherwise.

"WE GUARANTEE that all cycles or frames and forks are built in our own workshops."

"WE GUARANTEE all frames and forks against defective workmanship and materials, excluding fair wear and tear, misuse, accident or neglect, for a period of 12 months from date of purchase, confined to replacement or repair, free of charge, of any such parts found defective during this period." The period of this guarantee is in accordance with the terms agreed by the British Cycle Manufacturers Union and does not apply to second-hand cycles, or where alterations or repairs have been made by other firms; nor does it apply to specialities of other manufacturers, such as tyres, saddles, stems, brakes, hubs, chains, etc., since these are usually guaranteed by the respective makers. Taking delivery denotes acceptance of this guarantee in its entirety.

**THE  
CHAMPIONS  
CHOICE**

**FOR OVER  
THIRTY YEARS**

**RIDDEN TO  
SUCCESS  
AT HOME  
& ABROAD**

**MAINTAINED  
SUPREMACY**

**TOP CLASS  
VALUE**

**C. B. CYCLES, LONDON, S.E.20**