

# Claud Butler

Regd. Trade Mark

W. F. HOLDSWORTH.  
138-140, BECKENHAM RD.,  
BECKENHAM, KENT.



1  
9  
6  
2

THE CLAUD  
BUTLER  
HEAD  
PLATE

FEATURING  
THE  
OLYMPIC  
RINGS  
IN HONOUR  
OF THE  
MEDALS WON  
ON CLAUD'S



# FIVE SPEED COUREUR



IN  
SIX  
COLOURS

SEE  
OVER

FOR  
DETAILS

## TOP CLASS COMPONENTS

DUNLOP STEEL 27" HIGH PRESSURE RIMS ● BRITISH HUB CO. RACING HUBS ● MICHELIN HIGH SPEED TYRES ● WILLIAMS 48 T x 3/32" CHAINSET WITH 6 1/2" CRANKS ● LYOTARD PEDALS ● CONTINENTAL FIVE SPEED FREEWHEEL ● BRAMPTON 3/32" CHAIN ● G.B. ALLOY BRAKES ● RUBBER HOODED ARRET LEVERS ● G.B. ALLOY MAES BENDS ● IL PRIMO BADGED STEEL STEM ● LIGN PERFORATED FLAP SADDLE ● 18" APEX ALLOY PUMP ● BLUEMELS CLUB SPECIAL GUARDS.

*and the well tested*  
**BENELUX Mk 7 GEAR**  
*today's top value*  
*cycle*

FOUR SIZES  
21" 22" 23" 24"

**£24 12 1d.**

INCLUDING PURCHASE TAX

PLUS P. TAX  
SURCHARGE  
£-.7.7

**TOTAL £24 19 8d.**



*the fabulous  
italian*

**Campagnolo**

*five speed  
gran sport  
gear model*

*-- yours for  
only --*

## SUPER COUREUR

- C.B. CYCLES are offered in a wide range of finishes. Coureur and Challenge models are available in six attractive colour combinations as follows:
- ELECTRIC BLUE FLAMBOYANT with five neat inch black bands on the seat tube and all black head tube.
- WHITE ENAMEL with long red, yellow and black seat tube panel matched by narrow bands around head.
- BRIGHT RED FLAMBOYANT with black seat panel flanked by Belgium colour bands. Black head with tricolour.
- BLACK ENAMEL with gold lustre head tube and five inch bands of gold making a wide seat tube contrast panel.
- CONTINENTAL CANE ENAMEL with five inch bands of black on seat tube matching the all black head tube.
- LEGNANO LIME GREEN FLAM. contrasted with black bands on wide seat panel and black head tube.

CHALLENGE MODELS ALSO HAVE THE FORK CROWN TOP DIVIDED INTO NEAT SEGMENTS TO MATCH THE HEAD TUBE CONTRAST.

TRANSFERS. All models carry Olympic rings on the seat tube as featured in the metal headplate. The famous Claud Butler signature is displayed on the down tube and repeated in miniature on each fork blade. Models are identified by a name transfer on the top tube by the head.

### FRAME SPECIFICATION FOR BOTH COUREUR AND SUPER COUREUR

Hand built with carefully mitred tubes brazed into Continental high grade steel lugs. Slender tipped oval blades and butted steering column as featured in all C.B. road forks. Front and rear fork-ends incorporate mudguard eyes. Brazed-on cable stops, pump-pegs and lamp bracket boss ensure "tidy" efficiency.

21" frames are built with 21 $\frac{1}{4}$ " top tubes, larger sizes with 22 $\frac{1}{2}$ ".

SIZES 21" 22" 23" 24"

FRAME ONLY

£7 12 6d.

EX  
WORKS

**£27 0 2d.**

INC. PURCHASE TAX

PLUS PURCHASE TAX  
SURCHARGE £-. 8. 4

TOTAL £27. 8. 6

# CHALLENGE

A hand-made Lightweight, built of '531' tubing and Continental lugs, specially suited to the use of gears.



WITH  
BENELUX  
MARK 7 GEAR

FIVE SPEED  
TEN

£27 16 9d.  
INCLUDING P. TAX  
£30 0 6d.

PLUS P. TAX SURCHARGE  
£-.8.7  
TOTAL £28.5.4  
£-.9.3  
TOTAL £30.9.9

SINGLE SPEED  
INC. P. TAX  
£25 9 2d.

PLUS P. TAX SURCHARGE  
£-.7.10  
TOTAL £25.17.0

FIVE SPEED  
TEN

£30 4 10d.  
INCLUDING P. TAX  
£33 13 5d.

PLUS P. TAX SURCHARGE  
£-.9.4  
TOTAL £30.14.2  
£-.10.5  
TOTAL £34.3.10

FRAME ONLY

£8 19 6d.

EX WORKS

SIZES  
21" 22" 23"

IN  
SIX COLOURS

ELECTRIC BLUE FLAM.  
WHITE ENAMEL.  
BRIGHT RED FLAM.  
BLACK ENAMEL.  
CONTINENTAL CANE.  
LEGNANO LIME GREEN.  
CONTRASTING BANDS,  
ETC., AS LISTED UNDER  
SUPER COUREUR.

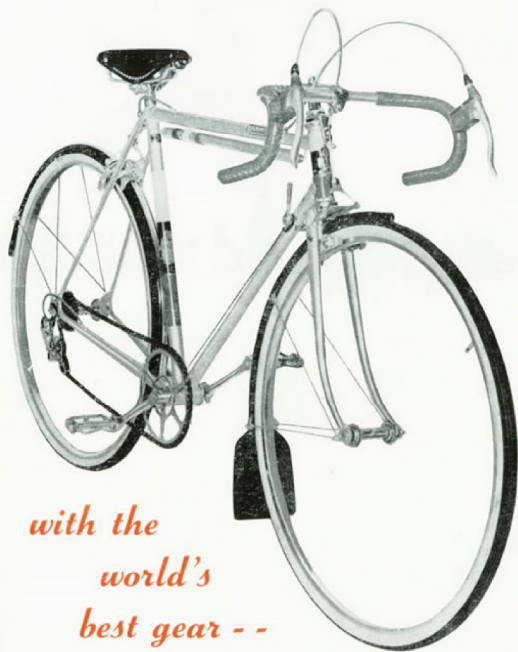
DUNLOP 27" HIGH PRESSURE RIMS ● ALLOY LARGE FLANGE RACELITE HUBS ● DUNLOP H.P. TYRES AND TUBES ● WILLIAMS C34 6 1/2" CRANKS WITH DETACHABLE 3/32" RINGS ● LYOTARD PEDALS ● REGINA FIVE SPEED FREEWHEEL ● WEINMANN ALLOY BRAKES WITH RUBBER HOODS ● G.B. MAES ALLOY BENDS ● IL PRIMO BADGED STEEL STEM ● BROOKS B15N PERFORATED FLAP SADDLE ● 18" ALLOY ULTRALITE RACER PUMP ● BLUEMELS CLUB SPECIAL GUARDS.

WITH  
CAMPAGNOLO GRAN SPORT

C  
H  
A  
L  
L  
E  
N  
G  
E



a real eye  
stopper!



with the  
world's  
best gear - -



campagnolo  
gran sport  
and 'universal'  
centre-pull  
brakes

# NEW for 1962

## CLASSIQUE

*brilliantly conceived!*

Broad triple bands of colour offset a classic silver and black finish. Complete head tube and twelve-inch seat panel in the bold yellow, black and red colours of Belgium are repeated on the fork crown. Balanced by an outstanding "block" signature on the down tube, handlebar tape and plugs in vivid red. The famous "Classique" black guards by Bluemels have a polished chrome strip down the centre matching the polished alloy pump and chrome plated accessories.

*a breath-taking 'assembly'*

A PARALLEL ANGLED ROAD FRAME BUILT WITH REYNOLDS '531' TUBING HAND BRAZED INTO CONTINENTAL LUGS.

*fitted with the following:*

From Italy come the latest centre-pull brakes made by the well-known firm of "Universal" and these feature the most popular hooded levers with built-in adjusters.

The famous Campagnolo Gran Sport five speed gear as used by the World Professional Road Champion Rik Van Looy.

Italia head fittings	●	Regina freewheel
Il Primo head stem	●	Lytard pedals
G.B. Maes alloy bends	●	Brampton 3/32" chain

Apex 18" polished alloy pump.

L15N saddle. chrome plated frame, perforated flap,

Williams C34 chainset with 6 $\frac{3}{4}$ " fluted cranks.

Bluemels Classique black guards with chrome strip.

27 $\frac{3}{4}$ " Dunlop H.P. rims on British Hub S.F. hubs.

Dunlop 27 $\frac{1}{4}$ " Sprite amber walled tyres and tubes.

SIZES — 21 $\frac{1}{2}$ " 22 $\frac{1}{2}$ " 23 $\frac{1}{2}$ "

FIVE  
SPEED £30 15 10d.

INC. P. TAX

PLUS P. TAX  
SURCHARGE

£- 9.6 TOTAL  
£31.5.4

# EUROPEAN

A 72° PARALLEL CONTINENTAL LUGGED '531'  
MASSED START FRAME FITTED WITH:

*the world's best*

- GEARS — Campagnolo Gran Sport front and rear.
- BRAKES — Mafac 'Racer' with rubber hooded levers.
- SADDLE — Brooks chrome frame B17 N or any of range.
- HUBS — Campagnolo Gran Sport quick release.
- RIMS — Fiamme 27" alloy High Pressure.

*at a price within reach.*

*other accessories fitted include:—*

**WILLIAMS** LC1200 6 $\frac{3}{4}$ " cranks and detachable 3/32" rings.

**LYOTARD** 15S single sided chrome plated pedals.

**G.B.** Maes 15/16" high tensile alloy bends.

**CINELLI** Steel stem with embossed badge.

**APEX** 18" Alloy Ultralite Racer pump.

**REGINA** Five speed freewheel and 3/32" chain.

**DUNLOP** 27" High Pressure Road Racing tyres and tubes.

**SIZES**

21 $\frac{1}{2}$ "

22 $\frac{1}{2}$ "

23 $\frac{1}{2}$ "

**ONLY**

**ANY COLOUR FLAMBOYANT, LUSTRE OR ENAMEL**

*with head in contrasting colour*

A well-balanced combination of the best Europe can offer built into a really lively and responsive machine.

**FIVE  
SPEED  
TEN**

**£35 17 7d.**

**INC. P. TAX**

**£39 5 5d.**

**PLUS P. TAX  
SURCHARGE**

**£- . 11 . 1**

**TOTAL £36 . 8 . 8**

**£- . 12 . 2**

**TOTAL £39 . 17 . 7**

**FROM  
BRITAIN  
ITALY AND  
FRANCE**

**E  
U  
R  
O  
P  
E  
A  
N**



# OLYMPIC

## ROAD-PATH FRAME

Produced to meet the varied demands of the short distance road man who also rides on cement and grass tracks, rollers and in hill climbs.

Built of Reynolds '531' tubing brazed into Continental steel 73° parallel lugs this frame has a rigid rear triangle incorporating C.B. long-slot path ends which allow for large gear variations without alteration of chain length. Strong round blades are set into a solid cast fork crown drilled for a shallow brake. No lamp boss, pump-pegs or cable eyes are fitted for a "clean" track "iron."

**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice, all lugs hand lined, top-eyes and crown picked out in contrast. Transfer bands, Signatures, etc., as other models.

**FRAME  
ONLY**

**£10 5 0d.**

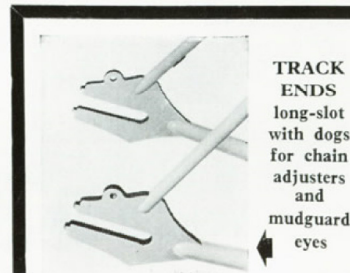
EX WORKS

**SUCCESSFUL  
AT—  
OLYMPIC  
GAMES  
WORLD  
CHAMPIONSHIPS  
EMPIRE  
GAMES  
AND ON  
SIX DAY TRACKS  
THE WORLD OVER**



↑ **HEAD  
ASSEMBLY**  
showing lug  
cut-out and  
solid crown

**THE CLAUD  
BUTLER  
HEAD  
PLATE  
FEATURING  
THE  
OLYMPIC  
RINGS  
IN HONOUR  
OF THE  
MEDALS WON  
ON CLAUD'S**



**TRACK  
ENDS**  
long-slot  
with dogs  
for chain  
adjusters  
and  
mudguard  
eyes

O  
L  
Y  
M  
P  
I  
C



# CORDON BLEU

*'international class' road racing frame 'par excellence'*

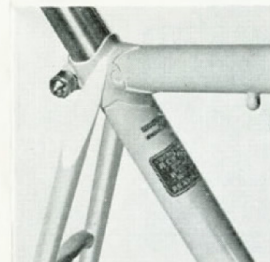
Constructed throughout from '531' double butted tubing and Continental Nervex 72° parallel lugs. Semi-wrap-over top-eyes, Agrati ends and round/oval/round chain stays give a solid back, balanced by a low bottom bracket. Finely tapered oval blades are set into a sturdy fork crown. All usual brake and gear cable eyes, but NO pump-pegs or lamp bracket boss are fitted. A special stop under the down tube acts as anchor to the lever and allows any make gear to be fitted.

Stable and easily handled with that "built-in" illusive "feel" ready to respond to every effort.

**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice. Top-eyes, crown and lug profiles carefully picked out by hand and contrasting bands on seat tube. Metal headplate and transfer Crest with script signature plus Model name on top tube and small signatures on fork blades for smart 'modern' appearance.

**FRAME ONLY**  
**£12 12 0d.**  
EX WORKS

Designed from the experience of Leading British and Continental massed start exponents.

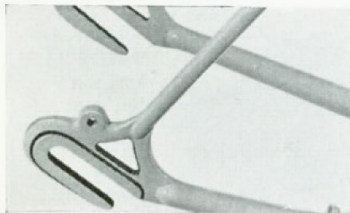


SEAT CLUSTER  
SHOWING 9/16"  
SEMI-WRAP-OVER  
TOP EYES

HEAD ASSEMBLY  
SHOWING  
LUG AND CROWN  
DESIGN



FORGED REAR  
ENDS FOR Q/R  
SPINDLES



*Claud Butler*  
Regd. Trade Mark

*complete cycles  
and frame sets*

## Guarantee

We give the following guarantee with all cycles of our manufacture instead of any guarantee implied by statute or otherwise.

"WE GUARANTEE that all cycles or frames and forks are built in our own workshops."

"WE GUARANTEE all frames and forks against defective workmanship and materials, excluding fair wear and tear, misuse, accident or neglect, for a period of 12 months from date of purchase, confined to replacement or repair, free of charge, of any such parts found defective during this period." The period of this guarantee is in accordance with the terms agreed by the British Cycle Manufacturers Union and does not apply to second-hand cycles, or where alterations or repairs have been made by other firms; nor does it apply to specialities of other manufacturers, such as tyres, saddles, stems, brakes, hubs, chains, etc., since these are usually guaranteed by the respective makers. Taking delivery denotes acceptance of this guarantee in its entirety.

C.B. CYCLES, LONDON, S.E.20

**COSTING.** The competitive price of the models listed does not allow any departure from the standard specification. The right is reserved to adjust prices if necessary and substitute fitments of similar value when shortages would otherwise delay delivery.

**PURCHASE TAX SURCHARGE** is shown separately and the **TOTAL** price is the one applicable while the surcharge is imposed. When the surcharge is discontinued the prices will be as shown on coloured panel.