

*Claud Butler.*

THE  
CHAMPIONS  
CHOICE  
**1963**

# CB FRAMES

ALL CARRY THE HEAD PLATE WHICH  
FEATURES THE OLYMPIC RINGS IN  
HONOUR OF THE MEDALS WON ON  
CLAUD BUTLER CYCLES.

SUCCESSFUL AT:  
WORLD  
CHAMPIONSHIPS  
SIX-DAY RACES

OLYMPIC  
GAMES  
EMPIRE  
GAMES





**TOP  
CLASS  
FITTINGS**

**FIVE SPEED  
BENELUX  
Mk 7 GEAR**

**CHOICE OF  
SIX  
SUPERB  
FINISHES**

SEE SUPER COUREUR  
OVERLEAF FOR  
DETAILS

# COUREUR

The most popular 'Claud' ever built offers the young rider an opportunity to enjoy cycling as an exciting sport.

DUNLOP STEEL 27" HIGH PRESSURE RIMS ● BRITISH HUB CO. RACING HUBS ● MICHELIN HIGH SPEED TYRES ● WILLIAMS 48 T x 3/32" CHAINSET WITH 6½" CRANKS ● LYOTARD PEDALS ● BENELUX FIVE-SPEED FREEWHEEL ● BRAMPTON 3/32" CHAIN ● G.B. ALLOY BRAKES ● RUBBER HOODED ARRET LEVERS ● G.B. ALLOY MAES BENDS ● IL PRIMO BADGED STEEL STEM ● L15N PERFORATED FLAP SADDLE ● 18" APEX ALLOY PUMP ● BLUEMELS CLUB SPECIAL GUARDS.

COMPLETE  
CYCLE

**£25 6 3d.**

INCLUDING PURCHASE TAX

SIZES 21" 22" 23" 24"

**FRAME** FOR COUREUR  
AND SUPER COUREUR

Hand built with carefully mitred tubes brazed into Continental high grade steel lugs. Slender tipped oval blades and butted steering column as featured in all C.B. road forks. Front and rear fork-ends incorporate mudguard eyes. Brazed-on cable stops, pump-pegs and lamp bracket boss ensure "tidy" efficiency.

21" frames are built with 21½" top tubes, larger sizes with 22½".

SIZES 21" 22" 23" 24"  
FRAME ONLY

**£7 12 6d.** EX WORKS

# SUPER COUREUR

- Coureur and Challenge models are available in six attractive colour combinations as follows:—
- BRIGHT ORANGE FLAMBOYANT with nine-inch green/white/green seat panel. White head tube.
- RUBY FLAMBOYANT with long seat tube panel of black bands. White head tube.
- BRIGHT GREEN FLAMBOYANT with white and red panel beneath down tube signature. White head tube.
- ELECTRIC BLUE FLAMBOYANT, four one-inch black bands on white seat panel. Banded white head.
- AUTUMN YELLOW ENAMEL, long white seat band, down tube transfer panel and head.
- MARINE BLUE LUSTRE with long split seat panel in black. Black head tube.

**CHALLENGE MODELS ALSO HAVE THE FORK CROWN TOP DIVIDED INTO NEAT SEGMENTS TO MATCH THE HEAD TUBE CONTRAST.**

**TRANSFERS.** All models carry Olympic rings on the seat tube as featured in the metal headplate. The famous Claud Butler signature is displayed on the down tube and repeated in miniature on each fork blade. Models are identified by a name transfer on the top tube by the head.

now with Weinmann  
999

centre-pull brakes

five speed model £28 7 6d.

INCLUDING PURCHASE TAX



*the  
fabulous  
gran sport*

*Campagnolo*

*the 'brilliantly conceived'*

'Classique' which was greeted with such tremendous acclaim last year remains entirely unchanged during 1963.

'Classique' which was visualised as a complete 'ensemble' is offered in the one breath-taking finish only—

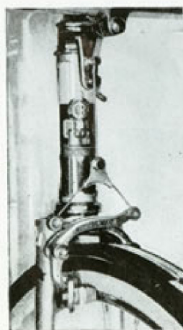
Broad triple bands of colour offset a classic silver and black finish. Complete head tube and twelve-inch seat panel in the bold yellow, black and red colours of Belgium are repeated on the fork crown. Balanced by an outstanding "block" signature on the down tube, handlebar tape and plugs in vivid red. The famous "Classique" black guards by Blumels have a polished chrome strip down the centre matching the polished alloy pump and chrome plated accessories.

A PARALLEL ANGLED ROAD FRAME BUILT WITH REYNOLDS '531' TUBING HAND BRAZED INTO CONTINENTAL LUGS.

*fitted with:-*

*latest 'universal'  
centre-pull brakes  
and hooded levers.*

*Campagnolo  
gran sport*



## CLASSIQUE



Italia head fittings  
Il Primo head stem  
G.B. Maes alloy bends  
Regina freewheel  
Lyotard pedals  
Brampton 3/32" chain  
Apex 18" alloy pump  
L15N saddle, chrome plated frame, perforated flap  
Williams C34 chainset with 6½" fluted cranks  
Blumels Classique black guards with chrome strip  
Dunlop 27" H.P. rims on British Hub S.F. hubs  
Dunlop 27" Sprite amber walled tyres and tubes

SIZES

21½" 22½" 23½"

*- five speed £31 3 6d.*

INCLUDING PURCHASE TAX

# EUROPEAN



*fitted  
with the  
world's best  
equipment from  
Britain - France - Italy*

A 72° PARALLEL CONTINENTAL LUGGED '531'  
MASSED START FRAME FITTED WITH:

- Campagnolo** Gran Sport gear front and rear
- Mafac** Racer Centre-pull brakes, hooded levers
- Brooks** Chrome frame B17N or any of the range
- Campagnolo** Gran Sport Q/Release hubs
- Fiamme** 27" alloy High Pressure rims
- G.B.** Maes  $\frac{13}{16}$ " high tensile alloy bends
- Cinelli** Steel headstem with badge
- Lyotard** 15S single sided pedals
- Regina** Five speed freewheel
- Dunlop** 27" H.P. Road Racing tyres and tubes
- Williams** LC 1200  $6\frac{3}{4}$ " cranks with  $\frac{3}{32}$ " rings

ANY COLOUR FLAMBOYANT, LUSTRE OR ENAMEL  
*with head in contrasting colour*

A well-balanced combination of the best Europe can offer  
built into a really lively and responsive machine.

**FIVE** £36 5 0d.  
SPEED

**TEN** £39 14 10d.  
SPEED

INCLUDING PURCHASE TAX

# The New! **VELO CAPITAL** Sets



*featuring  
the efficient*



*Huret Allvit  
five speed  
gear*

*the trend for 1963.*

A very well equipped road bike built of Reynolds '531' tubing to a thoroughly proven design that will withstand the rigours of club riding and racing, yet handle as gently as a lamb in town traffic.

#### SPECIFICATION

DUNLOP 27" HIGH PRESSURE RIMS ● B.H. SMALL FLANGE RACING HUBS ● DUNLOP H.P. TYRES AND TUBES ● WILLIAMS C34 6 $\frac{1}{2}$ " FLUTED CRANKS WITH DETACHABLE RINGS ● LYOTARD PEDALS ● REGINA FIVE-SPEED FREEWHEEL ● WEINMANN 999 CENTRE-PULL ALLOY BRAKES WITH RUBBER HOODS ● G.B. MAES ALLOY BENDS ● IL PRIMO BADGED STEEL STEM ● BROOKS L15N PERFORATED SADDLE ● 18" ALLOY ULTRALITE RACER PUMP ● BLUEMELS CLASSIQUE GUARDS WITH CHROME CENTRE STRIP.

A real 'classy' job finished in a warm Copper Lustre offset by a completely black head tube and three three-inch bands of black/white/black forming a long seat panel. A striking new shaped white name panel carries the 'Claud Butler of London' and a new seat transfer features the Olympic rings. Other touches of colour on fork crown, Olympic bands, name and model transfers complete a very smart 'velo.'

*you'll do better on a*

UTILITY RIDING — CLUB TOURING  
SCHOOLBOY CHAMPIONSHIP — LOCAL 'KERMESSE'

*Velo Capital* £28 19 8d.

INCLUDING PURCHASE TAX

SIZES 21 $\frac{1}{2}$ " 22 $\frac{1}{2}$ " 23 $\frac{1}{2}$ "

# CHALLENGE

HAND BUILT FROM REYNOLDS '531' HIGH CARBON TUBING AND CONTINENTAL LUGS.



A well finished frame, designed for general road use with a long back and lowish bottom bracket to accommodate multiple gearing. Brazed-on cable eyes and lever check stop for gear and brakes. Oval fork blades gently raked for positive steering and shock absorbancy.

**SIX COLOURS**

**SEE UNDER SUPER COUREUR**

**SIZES**  
21½" 22½" 23½"

**FRAME  
ONLY**

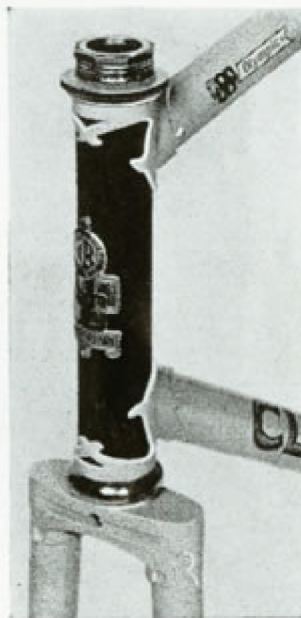
**£8 19 6d.**  
**EX WORKS**



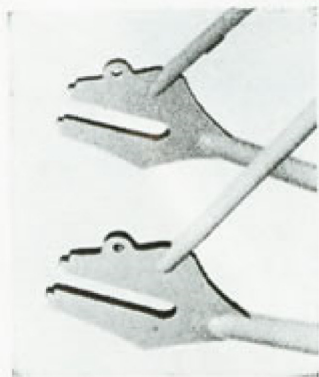
# OLYMPIC

Specially designed to meet the different requirements of the all-round track man who races on cement and grass and in short-distance road events.

Built of Reynolds '531' tubing brazed into Continental steel 73° parallel lugs, this frame has a rigid rear triangle incorporating C.B. long-slot path ends which allow for large gear variations without alteration of chain length. Strong round blades are set into a solid cast fork crown drilled for a shallow brake. No lamp boss, pump-pegs or cable eyes are fitted for a "clean" track "iron."



**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice, all lugs hand lined, top-eyes and crown picked out in contrast. Transfer bands, Signatures, etc., as other models.



## ROAD-PATH

**FRAME  
ONLY**

**£10 5 0d  
EX WORKS**

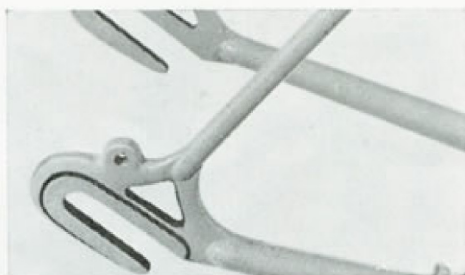
# CORDON BLEU

Designed from the experience of **Leading British and Continental** massed start exponents.



Constructed throughout from '531' double-butted tubing and Continental Nervex 72° parallel lugs. Semi wrap-over top-eyes, Agrati ends and round-oval-round chain stays give a solid back, balanced by a low bottom bracket. Finely tapered oval blades are set into a sturdy fork crown.

All usual brake and gear cable eyes, but **NO** pump pegs or lamp bracket boss are fitted. A special stop under the down tube acts as anchor to the lever and allows any make gear to be fitted.



**Stable and easily handled with that "built-in" illusive "feel" ready to respond to every effort.**



**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice. Top-eyes, crown and lug profiles carefully picked out by hand and contrasting bands on seat tube. Metal headplate and transfer Crest with script signature plus Model name on top tube and small signatures on fork blades for smart 'modern' appearance.

**FRAME ONLY**

**£12 12 0d.**

EX WORKS



*Italian*

*Styled :*

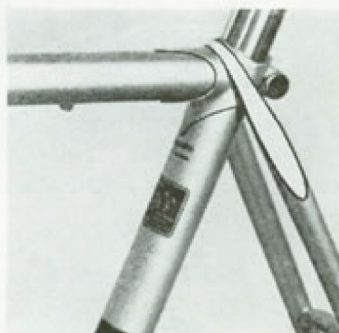
# TORINO

*road frame.*

**Built with Reynolds '531'  
butted tubing throughout**

Hand built with neatly finished long spearpoint Italian lugs, this frame follows the modern trend. The  $\frac{5}{8}$ " seat stays are fully wrapped over with long chamfer at the seat cluster and combine with Campagnolo forged drop-outs to give an extremely rigid rear triangle. Nicely tapered fork blades are mounted in the classic sloping Italian crown and Campag. front ends. Designed for use with multiple gears, a fairly low bracket height and  $17\frac{1}{2}$ " chain stay measurement gives stability and good road-holding characteristics. The usual gear and brake cable eyes are fitted, together with down tube lever stop but NO lamp boss or pump-pegs are provided.

**FINISH.** Any colour Flamboyant, Lustre or Enamel to choice. Head tube in contrasting colour to match single or split panel on seat tube. Top-eyes, crown and lug profiles carefully picked out by hand. Metal head-plate and new transfer crest, name and the model transfers, also small CB signatures on each fork blade in Continental style.



**FRAME ONLY**

**£13 19 6d.**

EX WORKS

# Claud Butler

Regd. Trade Mark

## complete cycles and frame sets

### Guarantee

We give the following guarantee with all cycles of our manufacture instead of any guarantee implied by statute or otherwise.

"WE GUARANTEE that all cycles or frames and forks are built in our own workshops."

"WE GUARANTEE all frames and forks against defective workmanship and materials, excluding fair wear and tear, misuse, accident or neglect, for a period of 12 months from date of purchase, confined to replacement or repair, free of charge, of any such parts found defective during this period." The period of this guarantee is in accordance with the terms agreed by the British Cycle Manufacturers Union and does not apply to second-hand cycles, or where alterations or repairs have been made by other firms; nor does it apply to specialities of other manufacturers, such as tyres, saddles, stems, brakes, hubs, chains, etc., since these are usually guaranteed by the respective makers. Taking delivery denotes acceptance of this guarantee in its entirety.

**C.B. CYCLES, LONDON, S.E.20**

**COSTING.** The competitive price of the models listed does not allow any departure from the standard specification. The right is reserved to adjust prices if necessary and substitute fitments of similar value when shortages would otherwise delay delivery.

