

Claud Butler.

THE
CHAMPIONS
CHOICE
1964

C B FRAMES

ALL CARRY THE HEAD PLATE WHICH
FEATURES THE OLYMPIC RINGS IN
HONOUR OF THE MEDALS WON ON
CLAUD BUTLER CYCLES.

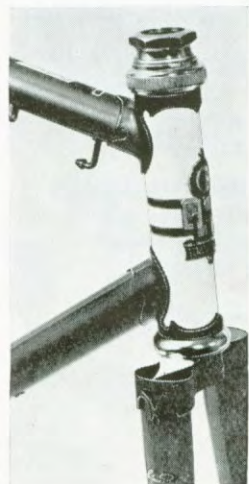
SUCCESSFUL AT:
WORLD
CHAMPIONSHIPS
SIX-DAY RACES

OLYMPIC
GAMES
EMPIRE
GAMES



CHALLENGE

HAND BUILT FROM REYNOLDS '531' HIGH CARBON
TUBING AND CONTINENTAL LUGS.



A well finished frame, designed for general road use with a long back and lowish bottom bracket to accommodate multiple gearing. Brazed-on cable eyes and lever check stop for gear and brakes. Oval fork blades gently raked for positive steering and shock absorbancy.

SIX COLOURS

AS LISTED UNDER SUPER COUREUR
PLUS THE FORK CROWN TOP
IN CONTRASTING SEGMENTS

SIZES

21½" 22½" 23½"

FRAME
ONLY

£8 19 6d.

EX WORKS

the 'brilliantly conceived'

'Classique' which was greeted with such tremendous acclaim last year remains entirely unchanged during 1964.

'Classique' which was visualised as a complete 'ensemble' is offered in the one breath-taking finish only—

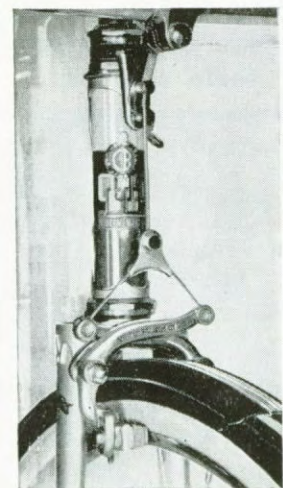
Broad triple bands of colour offset a classic silver and black finish. Complete head tube and twelve-inch seat panel in the bold yellow, black and red colours of Belgium are repeated on the fork crown. Balanced by an outstanding "block" signature on the down tube, handlebar tape and plugs in vivid red. The famous "Classique" black guards by Bluemels have a polished chrome strip down the centre matching the polished alloy pump and chrome plated accessories.

A PARALLEL ANGLED ROAD FRAME BUILT WITH
REYNOLDS '531' TUBING HAND BRAZED INTO
CONTINENTAL LUGS.

fitted with:-

*'Universal 61'
centre-pull brakes
and hooded levers.*

*Campagnolo
gran sport*



CLASSIQUE



Italia head fittings
Il Primo head stem
G.B. Maes alloy bends
Regina freewheel
Lyotard pedals
Brampton 3/32" chain
Apex 18" alloy pump
L15N saddle, chrome plated frame, perforated flap
Williams C34 chainset with 6 $\frac{3}{4}$ " fluted cranks
Bluemels Classique black guards with chrome strip
Steel 27" H.P. rims on British Hub S.F. hubs
Dunlop 27" Sprite amber walled tyres and tubes

SIZES

21 $\frac{1}{2}$ " 22 $\frac{1}{2}$ " 23 $\frac{1}{2}$ "

- five speed

£31 17 6d.

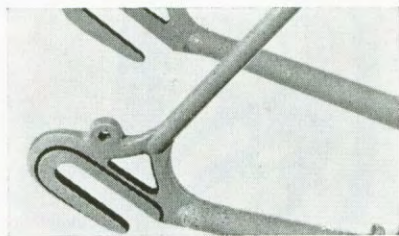
INCLUDING PURCHASE TAX

CORDON BLEU

Designed from the experience of Leading British
and Continental massed start exponents.

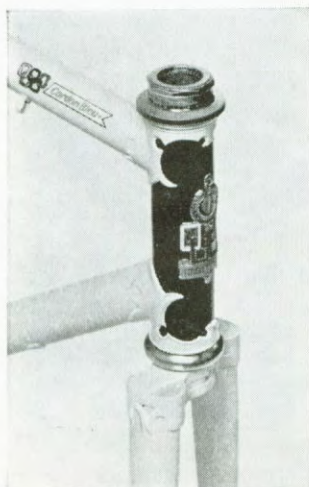


Constructed throughout from '531' double-butted tubing and Continental Nervex 72° parallel lugs. Neatly finished seat cluster, Agrati ends and round-oval-round chain stays give a solid back, balanced by a low bottom bracket. Finely tapered oval blades are set into a sturdy fork crown.



All usual brake and gear cable eyes, but NO pump pegs or lamp bracket boss are fitted. A special stop under the down tube acts as anchor to the lever and allows any make gear to be fitted.

Stable and easily handled with that "built-in" illusive "feel" ready to respond to every effort.



FINISH. Any colour Flamboyant, Lustre or Enamel to choice. Top-eyes, crown and lug profiles carefully picked out by hand and contrasting bands on seat tube. Metal headplate and transfer Crest with script signature plus Model name on top tube and small signatures on fork blades for smart 'modern' appearance.

**FRAME
ONLY**

£12 12 0d.

EX WORKS

COUREUR

The most popular 'Clauuds' ever built for young riders



Benelux
'SPORT P2'
five speed

with G.B. 'Sport'
side-pull brakes as illustrated
Model Mk I £25 14 6d.

SIZES 21" 22" 23" 24"

INCLUDING PURCHASE TAX

CYCLES

offer an opportunity to enjoy a healthy and exciting sport

FRAME FOR COUREUR Mk. I, Mk. II AND SUPER COUREUR

Hand built with carefully mitred tubes brazed into Continental high grade steel lugs. Slender tipped oval blades and butted steering column as featured in all C.B. road forks. Front and rear fork-ends incorporate mudguard eyes. Brazed-on cable stops, pump-pegs and lamp bracket boss ensure "tidy" efficiency.

21" frames are built with 21½" top tubes, larger sizes with 22½"

SIZES 21" 22" 23" 24"

FRAME ONLY

£7 17 6d **EX WORKS**

CHOICE OF SIX FABULOUS
FINISHES SEE OVERLEAF ➔

SPECIFICATION FOR ALL COUREURS

CHROME STEEL 27" HIGH PRESSURE RIMS ● BRITISH HUB CO. RACING HUBS ● MICHELIN HIGH SPEED TYRES ● WILLIAMS 48 T x 3/32" CHAINSET WITH 6½" CRANKS ● LYOTARD PEDALS ● 5/32" FIVE-SPEED FREEWHEEL ● RENOLD 3/32" CHAIN ● ALLOY BRAKES ● RUBBER HOODED LEVERS ● G.B. ALLOY MAES BENDS ● G.B. ALLOY FORGED STEM ● L15N PERFORATED FLAP SADDLE ● 18" APEX ALLOY PUMP ● DEEP SECTIONED COLOURED PLASTIC MUDGUARDS TO SUIT FRAME

or with alloy centre-pull brakes
Weinman '999' or G.B. '66'
Model Mk. II £26 14 0d.

SIZES 21" 22" 23" 24"

INCLUDING PURCHASE TAX

EUROPEAN



*an
international
model with
equipment from
the worlds leading manufacturers*

A 72° PARALLEL CONTINENTAL LUGGED '531'
MASSED START FRAME FITTED WITH:

Campagnolo Gran Sport gear front and rear

Mafac Racer Centre-pull brakes, hooded levers

Brooks Chrome frame B17N or any of the range

Campagnolo Gran Sport Q/Release hubs

Fiamme 27" alloy High Pressure rims

G.B. Maes $1\frac{5}{16}$ " high tensile alloy bends

Cinelli Steel headstem with badge

Lyotard 15S single sided pedals

Regina Five speed freewheel

Dunlop 27" H.P. Road Racing tyres and tubes

Williams LC 1200 $6\frac{3}{4}$ " cranks with $\frac{3}{32}$ " rings

**ANY COLOUR FLAMBOYANT, LUSTRE OR ENAMEL
WITH HEAD AND SEAT TUBE PANEL
IN CONTRASTING COLOUR**

A well-balanced combination of top class European
equipment built into a really responsive machine

FIVE £36 19 6d. **TEN** £40 17 6d.
SPEED **SPEED**

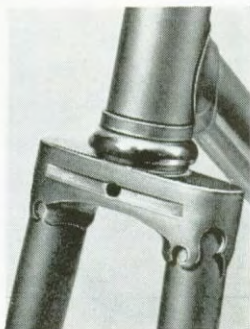
SIZES 21½" 22½" 23½"

INCLUDING PURCHASE TAX

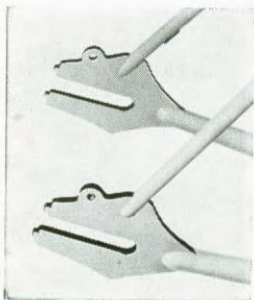
OLYMPIC

Specially designed to meet the different requirements of the all-round track man who races on cement and grass and in short-distance road events.

Built of Reynolds '531' tubing brazed into Continental steel 73° parallel lugs, this frame has a rigid rear triangle incorporating C.B. long-slot path ends which allow for large gear variations without alteration of chain length. Strong round blades are set into a solid cast fork crown drilled for a shallow brake. No lamp boss, pump-pegs or cable eyes are fitted for a "clean" track "iron."



FINISH. Any colour Flamboyant, Lustre or Enamel to choice, all lugs hand lined, top-eyes and crown picked out in contrast. Transfer bands, Signatures, etc., as other models.



ROAD-PATH

**FRAME
ONLY**

£10 5 0d.
EX WORKS

SUPER COUREUR

Coureur and Challenge models are available in six attractive colour combinations as follows:—

- ELECTRIC BLUE FLAMBOYANT with unusual 'Z' shaped silver contrast under seat tube crest. Olympic bands to head.
- BRIGHT ORANGE FLAMBOYANT with striking nine-inch green/white/green seat panel and head tube in white enamel.
- MATADOR RED ENAMEL with white head tube and a black edged, inch-wide, transfer band either side of seat tube crest.

The above three finishes do not have a down tube 'signature' but carry CLAUD BUTLER in neat black 'blocks' instead.

- BRIGHT GREEN FLAMBOYANT with a smart white and red panel beneath down tube signature and white enamel head tube.
- MARINE LUSTRE with long seat panel formed by black bands and black enamel head tube.
- GOLDEN YELLOW ENAMEL with a long white seat tube contrast, white panel beneath name transfer and white head tube.

The last three finishes carry the Claud Butler 'signature' on the down tube. All models have the famous trade mark in miniature on each fork blade. Models are identified by name on front of top tube.

*with Weinmann '999'
or G.B. '66'
centre-pull brakes*

five speed model £28 14 6d.

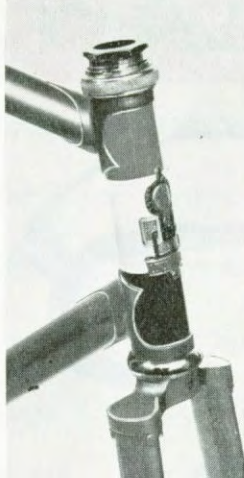
SIZES 21" 22" 23" 24"

INCLUDING PURCHASE TAX



*the
fabulous
gran sport*

Campagnolo



*Italian
Styled!*

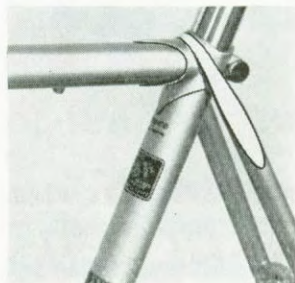
TORINO

road frame.

**Built with Reynolds '531'
butted tubing throughout**

Hand built with neatly finished long spearpoint Italian lugs, this frame follows the modern trend. The $\frac{5}{8}$ " seat stays are fully wrapped over with long chamfer at the seat cluster and combine with Campagnolo forged drop-outs to give an extremely rigid rear triangle. Nicely tapered fork blades are mounted in the classic sloping Italian crown and Campag. front ends. Designed for use with multiple gears, a fairly low bracket height and 18" chain stay measurement gives stability and good road-holding characteristics. The usual gear and brake cable eyes are fitted, together with down tube lever stop but NO lamp boss or pump-pegs are provided.

FINISH. Any colour Flamboyant, Lustre or Enamel to choice. Head tube in contrasting colour to match single or split panel on seat tube. Top-eyes, crown and lug profiles carefully picked out by hand. Metal head-plate and new transfer crest, name and the model transfers, also small CB signatures on each fork blade in Continental style.



FRAME ONLY
£13 19 6d.

EX WORKS

VELO CAPITAL *Stays*

in the lead!

A very well equipped road bike built of Reynolds '531' tubing to a thoroughly proven design that will withstand the rigours of club riding and racing, yet handle as gently as a lamb in town traffic.

SPECIFICATION

STEEL 27" HIGH PRESSURE RIMS • B.H. SMALL FLANGE RACING HUBS • DUNLOP H.P. TYRES AND TUBES • WILLIAMS C34 6½" FLUTED CRANKS WITH DETACHABLE RINGS • LYOTARD PEDALS • REGINA FIVE-SPEED FREEWHEEL • WEINMANN 999 CENTRE-PULL ALLOY BRAKES WITH RUBBER HOODS • G.B. MAES ALLOY BENDS • IL PRIMO BADGED STEEL STEM • BROOKS L15N PERFORATED SADDLE • 18" ALLOY APEX PUMP • BLUEMELS CLASSIQUE GUARDS WITH CHROME CENTRE STRIP.

A real 'classy' job finished in a warm Copper Lustre offset by a completely black head tube and three three-inch bands of black/white/black forming a long seat panel. A striking new shaped white name panel carries the 'Claud Butler of London' and a new seat transfer features the Olympic rings. Other touches of colour on fork crown, Olympic bands, name and model transfers complete a very smart 'velo.'

*you'll do better on a
Sportman equipped
Velo Capital £29 19 6d.*

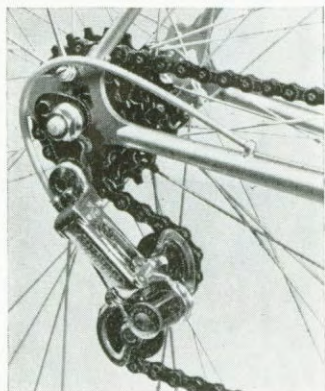
INCLUDING PURCHASE TAX

SIZES 21½" 22½" 23½"



*featuring
the new*

*Campagnolo
Sportman
five speed*



Claude Butler
Regd. Trade Mark

COSTING. The competitive price of the models listed does not allow any departure from the standard specification. The right is reserved to adjust prices if necessary and substitute fittings of similar value when shortages would otherwise delay delivery.

Guarantee

We give the following guarantee with all cycles of our manufacture instead of any guarantee implied by statute or otherwise.

"WE GUARANTEE that all cycles or frames and forks are built in our own workshops."

"WE GUARANTEE all frames and forks against defective workmanship and materials, excluding fair wear and tear, misuse, accident or neglect, for a period of 12 months from date of purchase, confined to replacement or repair, free of charge, of any such parts found defective during this period." The period of this guarantee is in accordance with the terms agreed by the British Cycle Manufacturers Union and does not apply to second-hand cycles, or where alterations or repairs have been made by other firms; nor does it apply to specialities of other manufacturers, such as tyres, saddles, stems, brakes, hubs, chains, etc., since these are usually guaranteed by the respective makers. Taking delivery denotes acceptance of this guarantee in its entirety.

C.B. CYCLES, LONDON, S.E.20

GET THE MOST OUT OF YOUR NEW CYCLE

C. T. C.

Cyclists Touring Club
3 Craven Hill,
London, W.2

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NATIONAL BODIES**

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AND INSURANCE
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London, E.C.2

TOURING

RACING