

# CLAUD BUTLER

The ultimate touring bicycle



in town and country

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The most famous marque of British lightweight bicycles for over 50 years and today the acknowledged leader in touring cycle design and development.

Combining a wealth of practical design experience, the finest raw materials and the cream of engineering skills the Claud Butler represents the very highest standard in touring cycles.

The world famous Reynolds 531 tubing is used in every frame for unsurpassed handling characteristics and incredible strength-to-weight ratio.

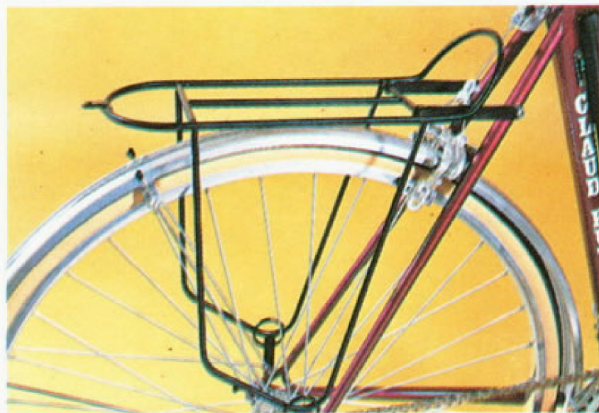
*See specification panel overleaf for full details of frame sizes, design, materials and cycle components.*

## THE CLAUD BUTLER RANGE

DALESMAN  
LADYDALE  
MAJESTIC  
MAJESTIQUE  
SIERRA  
BREVET  
PANACHE  
TANDEM



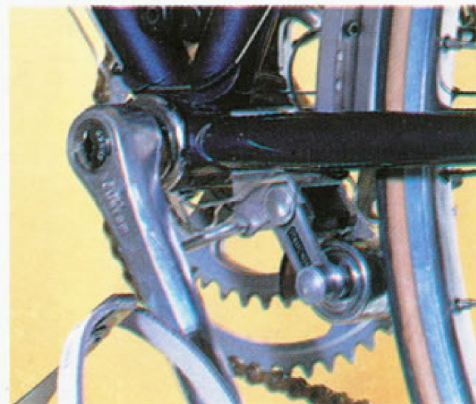
*Sierra Chain Set*



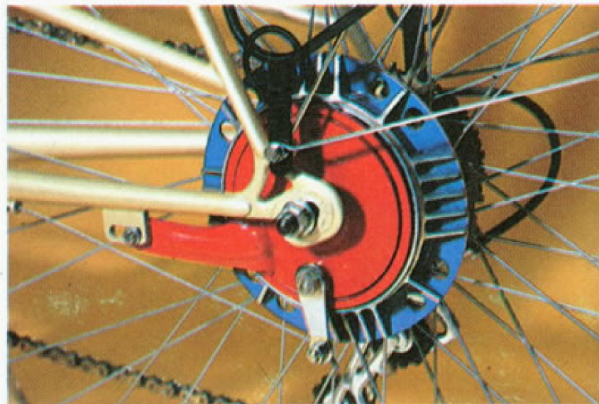
*Dalesman Cape Wrath Carrier*



*Brevet Transmission*



*Panache Dynapower*



*Tandem Rear Hub Brake*



*Panache Headlamp*



## LADYDALE

Introduced by Claud Butler as a unique cycle for the touring lady. We produced a Mixte frame made with Reynolds 531 tubing throughout and completed it with similar components to the Dalesman. The Ladydale version has a special bridge with brazed feature to ensure direct and free operation of the rear brake. The mixte has an elegant line and the obvious quality of the Ladydale ensures it is first choice of the leisure rider and the serious tourist.



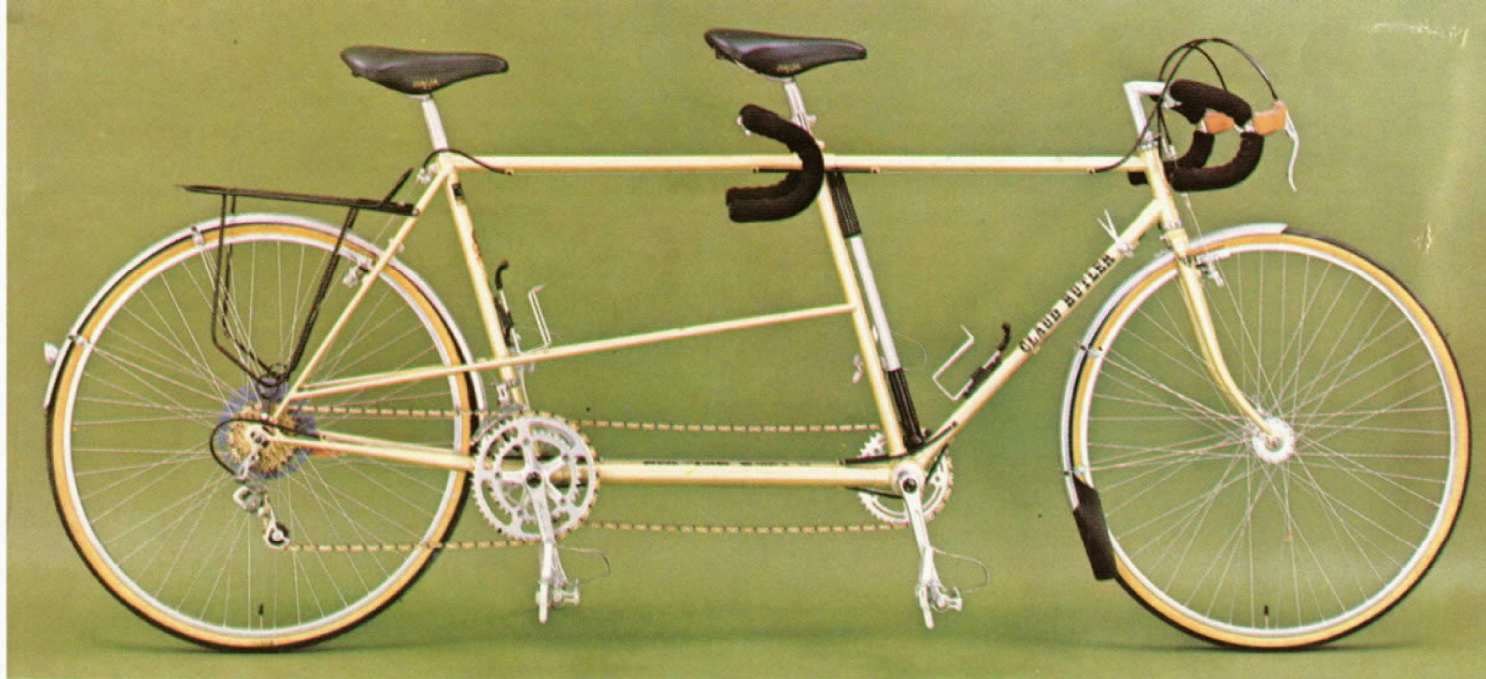
## DALESMAN

Established as a touring bicycle "par excellence" the Dalesman has received glowing press reviews and was voted Bicycle of the Year in the 1983 International Cycling Guide. Handcrafted throughout with Reynolds 531 butted tube, the frame is particularly designed for touring. Comfortable 72° angles and yet stable under heavy pannier loads. Re-designed CB Cape Wrath carrier on brazed bosses, Esge guards and Brooks B17 saddle on Strong micro-adjusting pin. Super Champion rims and Worthy Gold Label tyres.



**MAJESTIC** Considered the best value British made touring bicycle. The sales of Majestic have outstripped all previous Claud Butler models. The 10 speed gears are not extreme and ideally suited to everyday riding in town or country. 531 butted forks blades, 531 main frame tubes, alloy quick release hubs in alloy rims, plastic coated carrier, Weinmann centre pull brakes, G.B. Avanti alloy bends are some of the star features which sustain the popularity of this outstanding cycle.

**MAJESTIQUE** (design as Ladydale). The Lady's Mixte version of the Majestic. These models launched the 'His and Hers' concept of partnered or family riding. The matching components and same choice of finish, 'Gold' or 'Ice Blue Pearl' ensure a pleasing combination, both to own and to ride.



## TANDEM

We re-introduce one of the most famous tandem marques — Claud Butler. Two versions are available, the Majestic Two and the De Luxe. These tandems have an excellent specification at a very realistic price. They are built with Reynolds 531 tubes, Haden lug sets, Cinelli crown and forged fork ends. However the design and geometry is unique to Claud Butler. Finished with brazed on bosses for the plastic coated carrier, two alloy bottle cages and cantilever brakes. Plus an additional refinement, brazed on bracket to accommodate the superb alloy rear hub brake. This hub brake is operated by a separate lever allowing use as a drag brake on hills, helping to eliminate over heating of the rim. The tandem is light having many solo parts compatible with the solo Majestic e.g. padded saddles, GB alloy bars and stem and Super Champion rims. The Majestic Two transmission is the popular cross-over drive with S.R. crank sets. Gears are Suntour Cyclone II touring. The hubs have sealed bearings and both wheels are built with 48 spokes each.

The DE LUXE version is fitted with a French made Stronglight type 99 tandem chain set.



**SIERRA** A new touring bicycle with immediate appeal to those who appreciate a combination of comfort and high fashion. Built to the high standards one expects from Claud Butler, the Sierra has wide ratio gearing and aero dynamic forged crank set, suede covered padded saddle and G.B. 'soft-touch' bar sleeves. The finish is superb-subdued Cotswold yellow with hand sprayed brown contrast bands and colour-keyed components. Many will consider the Sierra Britain's most beautiful bicycle.





## PANACHE

For the rider with style. Designed with the accent on elegance, based on a responsive upright frame handcrafted from Reynolds butted 531 tubing throughout. The fine workmanship is accentuated by the classic finish, hand sprayed in blue steel pearl. High quality parts include G.B. Stelvio rte bars and stems. Weinmann 605 high performance brakes, wide ratio gearing with gold colour freewheel and chain and a superb innovation - a Sanyo Dynapower lighting unit concealed behind the chainrings, with wire-free built-in light on rear guard and neat headlamp on specially brazed fork boss.



**BREVET** Designed specially for the fast growing pastime of AUDAX riding. The Brevet will also be popular with commuters and 'day-tour' riders. Built with 531 butted tubing throughout the frame has a racing pedigree skillfully adapted to this new form of riding. Special brazed bosses on seat stays accommodate either carrier or rear lights and one on each fork blade accept front lowrider pannier or twin front lamps, eliminating 'wheel shadow'. Transmission includes Custom forged chain set and new Simplex touring mechanisms. Finished in Brilliant Red flamboyant with white contrasts.

