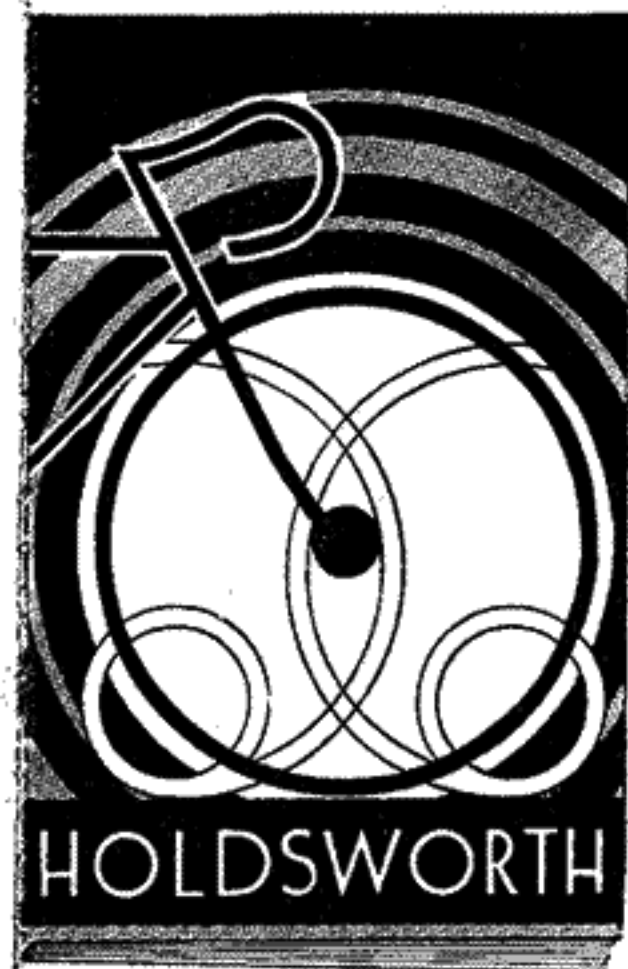


1938



HOLDSWORTH

The PASSWORD to PROGRESS



Programme of
CYCLES and
TANDEMS ::

LA VARIABLE SPECIFICATION :

FRAME—Latest upright design, angles 70° Head and Seat Tube. Reynolds double-buttet Tubing, mitred and fitted to Holdsworth's 1938 Continental design Lugs. Russ pattern front fork. Solid fork ends front and rear. Brampton fittings throughout. Brazed-on adjustable fork side Lamp Bracket and Mudguard eyes. Any size Frame to choice.

CHAIN WHEEL SET—Genuine Williams C34 Set with first grade 3-pin fitting Chain Wheel. Best Chrome Finish. 6½ in. Cranks.

CHAIN—Coventry Roller Chain ½ in. x ⅜ in.

PEDALS—Bramptons well-known Mark 10 Pedals or Phillips Grande Vitesse (Quill pattern) Chromed.

GEAR—Simplex "Selection Standard" Gear. The "up-to-the-moment" gear with long tension-arm. Down tube Control. Triple Free Wheel. Cog sizes to choice.

WHEELS—26 x 1¼ in. Chrome Lightweight Endrick Rims on Holdsworth's Narrow Barrel Racing Hubs. Built in Holdsworth's own workshops. With best double-buttet spokes.

TYRES—Choice of Dunlop "Sprite" or John Bull "Firefly" Covers and Tubes.

SADDLE—A famous Brooks—the B15.

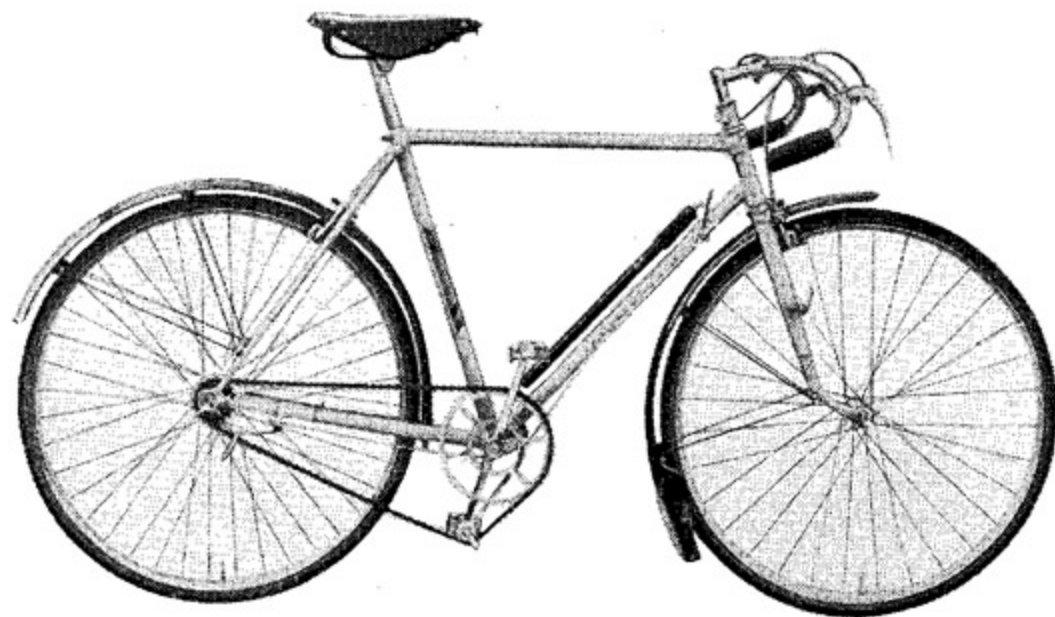
BRAKES—Two Holdsworth exclusive Italian "Bulla" Calliper Brakes. Best Chrome and fitted with Silver covered Cable.

HANDLEBAR AND EXTENSION—Chrome Plated Shallow Highgate or Bailey Bend in Adjustable Clip. Shock stop Grips.

MUDGUARDS—Bluemel's White Featherweight with Reflector incorporated in guard. Holdsworth's Hiduminium Stays.

EQUIPMENT—Bluemel's Pump, Wingnuts, Tecaletit Lubrication with Gun supplied free.

FINISH—Rust-proofed and enamelled in our own shops—Ruby Red or other colour to choice. Over-coat of Holdsworth's "Harglass" finish giving brilliant and lasting surface. Chrome crown, front tips and rear ends. Real Continental Chevron on down tube or Coloured Bands to choice.



LA VARIABLE

As the name implies a geared "Iron" of Continental Design. Incorporating Racing Deraileur, Continental Lugwork and famous Italian Brakes.

£9 : 5 : 0

or 20/- Deposit and 12 Payments of 16/1

LA QUELDA - HOLDSWORTH'S WELDED CYCLE

Produced last year this Cycle leaped to immediate popularity. Riders everywhere recognised the fact that here at last was a genuine British example of Continental Cycle manufacture and design. WELDED throughout. Any angles are easily obtainable as NO lugs are required. The finished machine rides differently than a Brazed-up job, the entire bike being in one piece. All bumps, shocks, and jars are distributed over the whole of the machine.

Price with Derailleur, Two Brakes, Sprints, etc., £13 19 6 or Deposit £2 and 12 Payments of 23/6



OLYMPIC

Right up-to-date in design and fitments this model makes an instant appeal to the real hard riding enthusiast.

Chater Lea Fittings throughout. Professional du Monde Gear on Continental wide flange Hubs. Striking modern finish.

£17 : 17 : 0

or 40/- Deposit and 12 Payments of 30/10

OLYMPIC SPECIFICATION :

FRAME—Choice of "531" or H.M. Tubing, which is carefully cut and fitted to Chater Lugs specially cut-out and feathered down. Chater drop-forged wide pattern crown giving plenty of clearance.

Top tube $22\frac{5}{8}$ in., Seat Tube 22 in., down tube all $1\frac{1}{2}$ in. tubes. Seat Tube angle 70° , Head set at 73° angle. Continental rear drop-out, specially designed for Derailleurs. Top of Seat Stays champhered ends.

CHAIN WHEEL SET—Genuine Chater.—The perfect set.

CHAIN—Coventry Elite—the best chain obtainable.

PEDALS—Chater or racing rat-trap—the enthusiast's choice.

GEAR—"Simplex" Professional du Monde. This is the gear ridden by so many of the Continental Pro's. Generally considered the most "Trouble Free" Derailleur.

WHEELS—British Hub Co's "Continental" wide flange hubs giving a sturdy wheel and enabling boss-pattern free wheel to be used with freedom, thereby allowing 14 tooth cog to be fitted. Built by Holdsworth into Tabucchi Maple Sprint Rims.

TYRES—Choice of Dunlop Tubulars. No. 3 suggested.

BRAKES—Two Continental "Bulla" Callipers. Dural feather weight. Ample adjustment. Silver cable.

SADDLE—Choice of Brooks Champion Range—BI7Ch.—Flyer.

HANDLEBAR—Shallow Highgate, Bailey or choice in Chater Extension, specially made. Any type. Choice of grips.

FINISH—Rust-proofed and finished in best Continental fashion—"Cane" Paloma Green, Sebastian Blue. Attractive fancy design on Tubes. Continental Chevrons or Bands. The whole Job, Holdsworth's "Harglass" Finish.

RIDE A WORTHY HOLDSWORTH

TYPHOON—The VALUE Specification.

Brampton Fittings, Williams' C34 Chain Wheel Set. Sprite or Firefly Tyres. Narrow barrel Hubs, Genuine Brooks B15 Saddle. Upright design. Improved for 1938 by addition of Continental Lugwork—Famous Bulla Calliper Brake with Silver Covered Cable. Holdsworth's Continental Chevrons and Continental Bands on down tube. Coloured Enamel, Chrome Tips and Ends.

CURLEW—The Standard Angle Machine.

"531" or H.M. Tubing. 68° Angles only. Sprite Tyres, Brooks B17 Saddle. Bulla Brake. Flamboyant finish. Chrome ends and Tips.

STELVIO TOURIST. The Touring Bike De Luxe.

CYCLONE—Supreme for the Road.

"531" or H.M. Tubing. 73° Head and Seat Tubes. "Richard" Front Forks. C1000 Chain Wheel Set. Special New W.F.H. forward drop-out with adjuster ends. Solite Hubs. H.P. Rims and Covers. Bulla Brake, Boa Pedals. Choice of Bend.

£7 : 19 : 6

or
Deposit 20/-
and 12 Payments of 13/8

£9 : 12 : 6

or
Deposit 20/-
and 12 Payments of 16/9

£11 : 7 : 6

£10 : 17 : 6

or
Deposit 20/-
and 12 Payments of 19/2

TANDEMS

CYCLONIC. The Short Wheel Base.

Built upright with Short Wheel base of non-freakish design. Chater Lea. H.M. Tubing. Continental wide flange Hubs. Two Resilion Cantilever "A" Brakes. Williams' Chain Wheel Set. "Orange Flash" or coloured enamel. Chrome Crown, Fork, and Seat Stay ends. Lustrous Flamboyant 10/- extra.

£18 : 18 : 0

or
Deposit 40/-
and 12 Payments of 32/11

No. 2 TANDEM. Deraileur and Hub Brakes.

Cyclo-Gear. British Hub Co. Cycle Brakes. Depressed Hole Rims save Spoke breakages. Holdsworth's Ebony Enamel—long lasting.

£17 : 10 : 0

or
Deposit 40/-
and 12 Payments of 30/2

DOUBLE DIAMOND. Road Race.

A Clubman's joy—A really "Nippy" job at a reasonable cost. Brampton-Williams' Chain wheel Set, two Resilion Cantilever "A" Brakes, Mark 10 Pedals.

£15 : 15 : 0

or
Deposit of 40/-
and 12 Payments of 26/10

LA QUELDA

HOLDSWORTH'S WELDED CYCLE

Produced last year this Cycle leaped to immediate popularity. Riders everywhere recognised the fact that here at last was a genuine British example of Continental Cycle manufacture and design. WELDED throughout. Any angles are easily obtainable as NO lugs are required. The finished machine rides differently than a Brazed-up job, the entire bike being in one piece. All bumps, shocks, and jars are distributed over the whole of the machine.

Price with Deraileur, Two Brakes, Sprints, etc., £13 19 6 or Deposit £2 and 12 Payments of 23/6



ROI DE VELO

A veritable "King of Cycles" this superb Path "Iron" will transmit every ounce of your effort into "Speed." Similarly designed Cycles have scored successes all over the country during the past season.

£11 : 17 : 6

or 20/- Deposit and 12 payments of 21/1

ROI DE VELO SPECIFICATION :

FRAME—"531" or H.M. Tubing built into solid cast Brampton Lugs which are skilfully cut out and feathered down. Seat Tube 73° angle with ground. "Richard" $\frac{7}{8}$ in. round front forks. $2\frac{1}{4}$ in. rake. Fine taper Seat and Chain Stays. Wheel base 41 in. with 17 in. rear or to choice. Bracket height $11\frac{1}{2}$ in. W.F.H. Special Rear Ends which give exceptional sliding adjustment.

CHAIN WHEEL SET—Williams C34 1 in. pitch $\times \frac{3}{16}$ in. Sturdy Cranks which will respond immediately to a "jump."

WHEELS—Built by Holdsworth, 26 in. or 27 in. with Solite Hubs and Tabucchi 13 mm. Rims. Tensioned up to perfect adjustment. Track Nuts.

TYRES—26 in. or 27 in. Any number Dunlop. Tabucchi Grass. Constrictor Zone.

HANDLEBAR AND STEM—Bailey, Sibbit, Bulla or choice on Holdsworth's specially hand-finished 1 in., 2 in. or 3 in. extension. Chrome. Holdsworth's Path-grip.

SADDLE—Brooks B17 Narrow or Sprinter, Mansfield Ormond.

SEAT PILLAR—H.M. Special Light Steel.

PEDALS—Boa Chrome Quill Pattern.

CHAIN—Coventry Elite, $1 \times \frac{1}{8}$ in. or $\frac{3}{16}$ in.

FINISH—Rust proofed. Finished Lustrous Flamboyant—Bronze, Green, Red, Blue, etc. Over-coat Holdsworth "Harglass." Chrome tips and ends in special "Integral Chrome," Continental Chevron design or Continental bands on down tube.

MIDDLESBRO' VELO

A similar Machine but specially designed for steep Velodromes and Board Tracks.

Short back ($16\frac{1}{4}$ in.) and wheel base, $38\frac{3}{4}$ in. Seat tube angle 71° Head 74° , $\frac{7}{8}$ in. round front forks with 1 in. Rake. Chain Stays $\frac{7}{8}$ in. taper to $\frac{5}{8}$ in. Seat stays $\frac{1}{2}$ in. to $\frac{5}{16}$ in. with chamfered ends.

£11 : 17 : 6, or 20/- Deposit and 12 payments of 21/1

RIDE A WORTHY HOLDSWORTH

TYPHOON—The VALUE Specification.

Brampton Fittings, Williams' C34 Chain Wheel Set. Sprite or Firefly Tyres. Narrow barrel Hubs, Genuine Brooks B15 Saddle. Upright design. Improved for 1938 by addition of Continental Lugwork—Famous Bulla Calliper Brake with Silver Covered Cable. Holdsworth's Continental Chevrons and Continental Bands on down tube. Coloured Enamel, Chrome Tips and Ends.

£7 : 19 : 6
or
Deposit 20/-
and 12 Payments of 13/8

CURLEW—The Standard Angle Machine.

"531" or H.M. Tubing. 68° Angles only. Sprite Tyres, Brooks B17 Saddle. Bulla Brake. Flamboyant finish. Chrome ends and Tips.

£9 : 12 : 6
or
Deposit 20/-
and 12 Payments of 16/9

STELVIO TOURIST. The Touring Bike De Luxe.

£11 : 7 : 6

CYCLONE—Supreme for the Road.

"531" or H.M. Tubing. 73° Head and Seat Tubes. "Richard" Front Forks. C1000 Chain Wheel Set. Special New W.F.H. forward drop-out with adjuster ends. Solite Hubs. H.P. Rims and Covers. Bulla Brake, Boa Pedals. Choice of Bend.

£10 : 17 : 6
or
Deposit 20/-
and 12 Payments of 19/2

TANDEMS

CYCLONIC. The Short Wheel Base.

Built upright with Short Wheel base of non-freakish design. Chater Lea H.M. Tubing. Continental wide flange Hubs. Two Resilion Cantilever "A" Brakes. Williams' Chain Wheel Set. "Orange Flash" or coloured enamel. Chrome Crown, Fork, and Seat Stay ends. Lustrous Flamboyant 10/- extra.

£18 : 18 : 0
or
Deposit 40/-
and 12 Payments of 32/11

No. 2 TANDEM. Derailleur and Hub Brakes.

Cyclo-Gear. British Hub Co. Cycle Brakes. Depressed Hole Rims save Spoke breakages. Holdsworth's Ebony Enamel—long lasting.

£17 : 10 : 0
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and 12 Payments of 30/2

DOUBLE DIAMOND. Road Race.

A Clubman's joy—A really "Nippy" job at a reasonable cost. Brampton-Williams' Chain wheel Set, two Resilion Cantilever "A" Brakes, Mark 10 Pedals.

£15 : 15 : 0
or
Deposit of 40/-
and 12 Payments of 26/10

Finish any coloured Enamel with Chrome Crown, Front Fork Tips, two Rear Ends

LA QUELDA - HOLDSWORTH'S WELDED CYCLE

Produced last year this Cycle leaped to immediate popularity. Riders everywhere recognised the fact that here at last was a genuine British example of Continental Cycle manufacture and design. WELDED throughout. Any angles are easily obtainable as NO lugs are required. The finished machine rides differently than a Brazed-up job, the entire bike being in one piece. All bumps, shocks, and jars are distributed over the whole of the machine.

Price with Derailleur, Two Brakes, Sprints, etc., £13 19 6 or Deposit £2 and 12 Payments of 23/6

LA VARIABLE SPECIFICATION:

FRAME—Latest upright design, angles 70° Head and Seat Tube. Reynolds double-butted Tubing, mitred and fitted to Holdsworth's 1938 Continental design Lugs. Russ pattern front fork. Solid fork ends front and rear. Brampton fittings throughout. Brazed-on adjustable fork side Lamp Bracket and Mudguard eyes. Any size Frame to choice.

CHAIN WHEEL SET—Genuine Williams C34 Set with first grade 3-pin fitting Chain Wheel. Best Chrome Finish. 6½ in. Cranks.

CHAIN—Coventry Roller Chain ½ in. x ⅝ in.

PEDALS—Bramptons well-known Mark 10 Pedals or Phillips Grande Vitesse (Quill pattern) Chromed.

GEAR—Simplex "Selection Standard" Gear. The "up-to-the-moment" gear with long tension-arm. Down tube Control. Triple Free Wheel. Cog sizes to choice.

WHEELS—26 x 1½ in. Chrome Lightweight Endrick Rims on Holdsworth's Narrow Barrel Racing Hubs. Built in Holdsworth's own workshops. With best double-butted spokes.

TYRES—Choice of Dunlop "Sprite" or John Bull "Firefly" Covers and Tubes.

SADDLE—A famous Brooks—the B15.

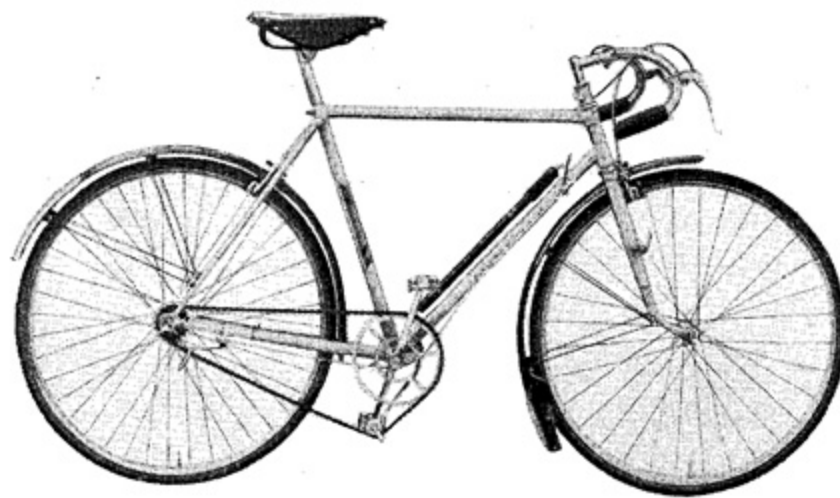
BRAKES—Two Holdsworth exclusive Italian "Bulla" Calliper Brakes. Best Chrome and fitted with Silver covered Cable.

HANDLEBAR AND EXTENSION—Chrome Plated Shallow Highgate or Bailey Bend in Adjustable Clip. Shock stop Grips.

MUDGUARDS—Bluemel's White Featherweight with Reflector incorporated in guard. Holdsworth's Hiduminium Stays.

EQUIPMENT—Bluemel's Pump. Wingnuts, Tecaletit Lubrication with Gun supplied free.

FINISH—Rust-proofed and enamelled in our own shops—Ruby Red or other colour to choice. Over-coat of Holdsworth's "Harglass" finish giving brilliant and lasting surface. Chrome crown, front tips and rear ends. Real Continental Chevron on down tube or Coloured Bands to choice.



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As the name implies a geared "Iron" of Continental Design. Incorporating Racing Derailleur, Continental Lugwork and famous Italian Brakes.

£9 : 5 : 0

or 20/- Deposit and 12 Payments of 16/1



OLYMPIC

Right up-to-date in design and fitments this model makes an instant appeal to the real hard riding enthusiast.

Chater Lea Fittings throughout. Professional du Monde Gear on Continental wide flange Hubs. Striking modern finish.

£17 : 17 : 0

or 40/- Deposit and 12 Payments of 30/10

OLYMPIC SPECIFICATION:

FRAME—Choice of "531" or H.M. Tubing, which is carefully cut and fitted to Chater Lugs specially cut-out and feathered down. Chater drop-forged wide pattern crown giving plenty of clearance. Top tube 22½ in., Seat Tube 22 in., down tube all 1½ in. tubes. Seat Tube angle 70°, Head set at 73° angle. Continental rear drop-out, specially designed for Derailleurs. Top of Seat Stays chamfered ends.

CHAIN WHEEL SET—Genuine Chater.—The perfect set.

CHAIN—Coventry Elite—the best chain obtainable.

PEDALS—Chater or racing rat-trap—the enthusiast's choice.

GEAR—"Simplex" Professional du Monde. This is the gear ridden by so many of the Continental Pro's. Generally considered the most "Trouble Free" Derailleur.

WHEELS—British Hub Co's "Continental" wide flange hubs giving a sturdy wheel and enabling boss-pattern free wheel to be used with freedom, thereby allowing 14 tooth cog to be fitted. Built by Holdsworth into Tabucchi Maple Sprint Rims.

TYRES—Choice of Dunlop Tubulars. No. 3 suggested.

BRAKES—Two Continental "Bulla" Callipers. Dural feather weight, Ample adjustment. Silver cable.

SADDLE—Choice of Brooks Champion Range—B17Ch.—Flyer.

HANDLEBAR—Shallow Highgate, Bailey or choice in Chater Extension, specially made. Any type. Choice of grips.

FINISH—Rust-proofed and finished in best Continental fashion—"Cane" Paloma Green, Sebastian Blue. Attractive fancy design on Tubes. Continental Chevrons or Bands. The whole Job, Holdsworth's "Harglass" Finish.

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Brampton Fittings, Williams' C34 Chain Wheel Set. Sprite or Firefly Tyres. Narrow barrel Hubs, Genuine Brooks B15 Saddle. Upright design. Improved for 1938 by addition of Continental Lugwork—Famous Bulla Calliper Brake with Silver Covered Cable. Holdsworth's Continental Chevrons and Continental Bands on down tube. Coloured Enamel, Chrome Tips and Ends.

£7 : 19 : 6

or
Deposit 20/-
and 12 Payments of 13/8

CURLEW—The Standard Angle Machine.

"531" or H.M. Tubing. 68° Angles only. Sprite Tyres, Brooks B17 Saddle. Bulla Brake. Flamboyant finish. Chrome ends and Tips.

£9 : 12 : 6

or
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and 12 Payments of 16/9

STELVIO TOURIST. The Touring Bike De Luxe.

£11 : 7 : 6

CYCLONE—Supreme for the Road.

"531" or H.M. Tubing. 73° Head and Seat Tubes. "Richard" Front Forks. C1000 Chain Wheel Set. Special New W.F.H. forward drop-out with adjuster ends. Solite Hubs. H.P. Rims and Covers. Bulla Brake, Boa Pedals. Choice of Bend.

£10 : 17 : 6

or
Deposit 20/-
and 12 Payments of 19/2

TORNADO SPECIFICATION :

FRAME—Reynolds 531 or H.M. Aircraft Tubing. Any size frame to order. 20-24 Seat tube. 22-24 top tube. 20-24 down tube, 20 gauge Head Tubing. Wheel base $41\frac{1}{2}$ in. Bracket height $10\frac{1}{2}$ in. $\frac{1}{2}$ in. taper to $\frac{5}{16}$ in. seat stays with chamfered ends giving very neat appearance and in conjunction with $\frac{3}{4}$ in. round taper chain stays produces very rigid back. Exclusive Australian Front Forks as fitted to Oppy's Australian bike. All brazed on fittings.

CHAIN WHEEL SET—Williams Racing Set. The C1000 with 3-pin detachable Chain Wheel.

CHAIN—Coventry Elite with spring clip fastening.

PEDALS—Genuine Boa Quill pattern, Chrome finish. Tecaletit Lubrication.

GEAR—Sturmey New A-R Hub Gear. The ultra close ratio. As used by Sid Ferris and Bert James on their successful Records. It should be noted that this Gear is claimed to be practically frictionless. With Quick Release Wing Nuts.

WHEELS—Dunlop High Pressure Rims. Chrome, with Solite Front Hub and Sturmey Gear in back. Built and tensioned in Holdsworth's own workshops. Wing Nuts fitted.

TYRES—Dunlop High Pressure Covers and Tubes. Choice of File or Ribbed patterned treads.

BRAKE—Holdsworth's specially imported Italian Bulla Calliper, Chrome with Silver Cable.

HANDLEBAR—Chrome. Best quality Bend to choice in hand-finished extension to order.

MUDGUARDS—Bluemels White "No-weight" with separate front extension. Reflector incorporated in guard.

EQUIPMENT—Tecaletit oiling. Brazed on adjustable Fork-side Lamp Bracket. Tecaletit oiling and gun.

FINISH—Flamboyant on Nickel Plating—Colour to choice or coloured enamel. Heavily Chromed Front Fork Tips and Rear Stay-ends. Over-coat Holdsworth's "Harglass" Continental Chevron design or Continental Bands.



TORNADO

Incorporating the new Racing Sturmey Archer Hub Gear now attracting so much attention.

A most suitable mount for the experienced Clubman.

Fitted High-Pressure Tyres and Rims.

£11 : 17 : 6

or 20/- Deposit and 12 payments of 21/1

TANDEMS

CYCLONIC. The Short Wheel Base.

Built upright with Short Wheel base of non-freakish design. Chater Lea. H.M. Tubing. Continental wide flange Hubs. Two Resilion Cantilever "A" Brakes. Williams' Chain Wheel Set. "Orange Flash" or coloured enamel. Chrome Crown, Fork, and Seat Stay ends. Lustrous Flamboyant 10/- extra.

£18 : 18 : 0

or

Deposit 40/-
and 12 Payments of 32/11

No. 2 TANDEM. Derailleur and Hub Brakes.

Cyclo-Gear. British Hub Co. Cycle Brakes. Depressed Hole Rims save Spoke breakages. Holdsworth's Ebony Enamel—long lasting.

£17 : 10 : 0

or

Deposit 40/-
and 12 Payments of 30/2

DOUBLE DIAMOND. Road Race.

A Clubman's joy—A really "Nippy" job at a reasonable cost. Brampton-Williams' Chain wheel Set, two Resilion Cantilever "A" Brakes, Mark 10 Pedals.

Finish any coloured Enamel with Chrome Crown, Front Fork Tips, two Rear Ends

£15 : 15 : 0

or

Deposit of 40/-
and 12 Payments of 26/10

FRAMES

I AM ALWAYS
PLEASED TO
QUOTE FOR
SPECIAL DESIGNS
TO ORDER
(QUOTATION
BY RETURN)



HOLDSWORTH
FRAMES ARE
BUILT WITH
THE SAME CARE
AND ATTENTION
AS COMPLETE
MACHINES

SUPPLIED COMPLETE WITH CHROME CHAIN WHEEL SET, ALL INTERIORS AND SEAT PIN.

| | | | | | | | | |
|-------------|-----|-----|-----|-----|-----|-----|-----|---------|
| TYPHOON | ... | ... | ... | ... | ... | ... | ... | £4 0 0 |
| TORNADO | ... | ... | ... | ... | ... | ... | ... | £5 12 6 |
| CYCLONE | ... | ... | ... | ... | ... | ... | ... | £5 10 0 |
| ROI DE VELO | ... | ... | ... | ... | ... | ... | ... | £5 15 0 |
| LA QUELDA | ... | ... | ... | ... | ... | ... | ... | £6 12 6 |
| OLYMPIC | ... | ... | ... | ... | ... | ... | ... | £7 5 0 |

Models Cyclone and Roi de Velo are supplied with Chater Fitments at 25/- extra.

EXTRAS TO FINISH.

All Chrome Frames and Forks, Typhoon £2 All other Cycles 30/-
Super Continental, i.e. with Continental Coloured Enamel and attractive fancy designs on Tubes.
Continental Chevrons or Bands 17/6 extra.