THE CHOICE OF CHAMPIONS

We regret that, owing to increases in the cost of several items not under our control, we are reluctantly compelled to raise the prices of Complete Cycles by 5%.

The prices of Frames only are not affected.



Holdsworth Cycles 1955



RIDERS competing at all distances know that it is essential to have a comfortable as well as a fast position.

The design of this model is subject to specification but we find that for the average rider a 22" to 23" frame with angles of 73° head and 71° seat tube, combined with a $22\frac{1}{2}$ " top tube gives the most comfortable position. For the taller rider

the 24" frame has a 23" top tube whilst the man who requires a "short-reach" model is usually best suited by a 21½" top tube and angles of 72° head and 73° seat tubes.

A suitable specification for a complete cycle is:

Williams C34, Dunlop H.P.s, B.W.9 and 10 hubs, two "G.B." brakes, "Allez" pedals, Maes bends, Brooks B17, Bluemel guards and pump.

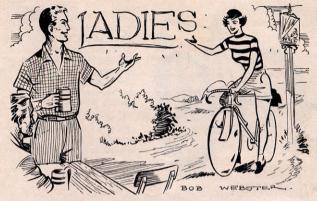
Finished in any colour flam, lustre or enamel; lined or lugs picked out; split band to seat tube.



THE CYCLONE

Frame Set ("Nervex" Professional Lugs) ... £14 7 6
CAMPAGNOLO self-centreing Fork Ends 10s. extra

Complete cycle as above specification, including Tax £31 10 5



"THE LADIES" is the toast of any club.

Having discarded Victorian ideas they have rapidly taken their true place in club life—racing, helping, touring. But, to efficiently undertake these activities, they must be properly equipped. Gone is the day of the Club-girl's Open-frame "Sports" model. The modern club girl requires a diamond frame with similar equipment to that of the "Boys".

But such a frame must be specially designed for a club girl. A shorter top tube is usually indicated, which with angles of 72° head and 73° seat tubes will give light but comfortable steering.

Ladies who are obliged to undertake a part of their riding in a skirt will find that a lateral model retains much of the rigidity of a diamond pattern with a sporting appearance.

You can have your frame finished in brilliant flam, gleaming lustre or pastel shade enamel. Either the frame or the lugs lined and a contrasting split band on the seat tube.

THE LADIES CYCLONE

Frame Set (Diamond pattern as Gents) £14 7 6

Frame Set (Open twin lateral pattern)
for skirt £14 12 6



This model meets the demand for a genuine Hand-built Cycle at a figure which the youngest cyclist can afford—even married men manage a new bicycle at this price! Value here is unsurpassed. These machines are made in the same workshop which has consistently turned out cycles for a succession of famous riders.

THE HURRICANE

Built throughout with Reynolds "531" butted or A. & P. Kromo tubing. Francy sizes: 22 in., 23 in., or 24 in. 73" head and 71" seat tubes. Fancy cut-out lugs on the brazed models. Oval-to-round fork blades. Dunlop 27 in, steel high pressure rims and open-sided tyres. British Hub Company or Bayliss-Wiley Hubs. 15/17 double butted spokes. Two "G.B." alloy brakes. Williams C34 detachable chainwheel set, chrome rat-trap pedals. Maes alloy bars in popular steel or alloy stem. Celluloid guards. Popular Brooks B15 "Flyer" or narrow saddle with chamfered flaps. 18 in. (the Continental size) pump.

Finish. Flamboyant on Lustre in bright red, brilliant blue, magenta, bronze or burble. Bands in contrasting colours on seat tube.

You can take your choice from ten different models. With Single Speed; with Simplex or Huret Tour-de-France Four or Five Speed, or the latter with the addition of a Campagnolo Front Changer giving Eight or Ten Speeds. All these types can be ordered with either welded or brazed frames.

Prices for Complete Cycles, including Tax:—
Single speed and fixed cog—

Welded model £22 10 0 Brazed model ... £23 9 0
Four-speed with Simplex or Huret Tour-de-France Gear—

Welded model £24 16 0 Brazed model ... £25 14 10 Five-Speed with Simplex or Huret Tour-de-France Gear—

Welded model ... £25 2 0 Brazed model ... £26 0 10 Elseview of the Campagnolo Front Changer, Simplex or Huret Tour-de-France Gear and Double Chain Wheel—

Welded model ... £27 8 0 Brazed model ... £28 7 0
The speed with Campagnolo Front Changer, Simplex or Huret Tour-de-France
Gear and Double Chain Wheel—

Welded model £27 14 0 Brazed model ... £28 13 0



low bracket, brazed-on double lever boss and gear and brake stops.

SPORT front and rear gears, which with REGINA "5" block gives

10 speeds. D'ALLESANDRO NEW black-tread "BALILLA"

Tubulars on FIAMME Alloy Road Rims, built on to "LEONE"

QUICK-RELEASE HUBS with Alloy shells. Two "BULLA"

Alloy Racing Brakes with "Honking" rubbers and a French

TALIA

"MIRROR" FLAMBOYANT on polished base. We can now include

this outstanding gleaming finish for the following extra on any model.

FRAME only ... 21s. 0d. Complete Cycle ... 25s. 0d.

CHROME PLATING

"IDEALE" Saddle with curved cantle and perforated flaps.

The **EOUIPMENT** includes Genuine CAMPAGNOLO GRAN

"SALUTA" the Italian cry of Victory

YOU can similarly greet your friends if you are riding a HOLDSWORTH "ITALIA" machine with equipment used by such Continental "aces" as Coppi, Magni, Koblet, Kubler, Bobet, Van Est and others.

The FRAME is welded in a British Workshop from British dimensioned materials, so that, in the event of a "stack-up" you can quickly get replacements.

Complete Cycle with Sprints & Tubulars £35 18 4

EXTRA FINISHES TO STANDARD

(Purchase Tax, which is payable where the extras apply to a complete cycle, is shown in brackets).

" MIRROR " Flamboyant on polished base ... Diamond panel to seat tube in place of ordinary band ... Tricolour diamond to seat tube in place of ordinary band ... Tricolour two inch bands to seat tube

in place of ordinary band ... Six inch split band to seat tube in place of ordinary band ... Lining all lugs in contrast

To all models except "Whirlwind" Enamelled head tube in contrast... ... Flamboyant head tube in contrast

HOLDSWORTH'S reliable "MIRROR" finish: Front fork crown Front and rear ends, approximately six inches

Front and rear drop-out plate only Front fork all over Head lugs

Seat OR bottom bracket lug

PRICES.

In a fluctuating world we must reserve the right to make adjustments of prices where We regret that owing to the price at which "ITALIA" and "HURRICANE" models are offered, we are unable to depart from above specifications, but, so there may be no undue delay in the despatch of your order, we reserve the right, should any fitment

not then be available, to substitute one of similar value.

The FINISH is Flamboyant on Silver Lustre in Bright Red. Brilliant Blue, Magenta, Bronze or Purple. Most attractive "Campagnolo" transfer on seat tube with World's Championship colours, Headplate and complete set of transfers.

HOLDSWORTH'S Unique connections on the Continent enable him to offer this outstanding machine at these remarkable prices, which include any Tax payable.

Or with Dunlop "H.P" Rims & Tyres £33 12 0

FRAME SETS quoted in this list, include the best Continental or British Head and Bracket fittings (3) in. diameter bearings top and bottom) all as available. Alloy seat pillar and adjustable lamp bracket. Usual brazed on fittings as applicable to the model.

TUBING.

ALL HOLDSWORTH'S frames are built from BEST BRITISH TUBING-Reynold's "531", the High Carbon Steel or "KROMO" Accles and Pollock's Chrome Molybdenum. These produce light, responsive, but sturdy frames and should not be confused with the much inferior tubing used in so many of the imported Continental frames



"IN LINE"—or out on your own—but any way up at the front. This model will keep you right up with any breakaways.

Specially designed for Massed Start with low bracket and long back, giving stability, the popular "box" frame—72° parallel—makes this machine nippy, manœuvreable and safe in the tightest bunch.

Genuine Agrati ends, with hanger, and brazed fittings which include all types of gear and brake stops. No pump pegs or lamp bracket are fitted; conforming to the latest practice.

Finished to your choice in flam, lustre or enamel. Imperial frame linings or lugs picked out.



THE MONSOON

Frame Set	(Alatet Head-set)	£12 12

CAMPAGNOLO self-centreing fork-ends ... 10s. extra

Complete Cycle with "Hurricane" specification, including Tax—

Four-Speed £30 10 10 Eight-Speed ... £33 2 1'
Five-Speed £30 16 10 Ten-Speed ... £33 8 1'



Here is a product of HOLDSWORTH'S Workshops which is within the reach of the man who, whilst appreciating a fine job, must watch his expenditure.

Made from Reynolds or Kromo tubing, brazed into Continental fancy cut lugs, with oval to round fork blades, 23" rake, angles 73° head, 71° seat, and Continental type head-fittings.

Equipment includes such world famous items as Brook's B.17 Saddle, Williams C34 Chain set, 27" x 14" Dunlop high pressure rims built on to British Hub Co's Hubs, or Baylis-Wiley 9/10 Hubs. Dunlop skin-sided speedy H.P. Tyres and Tubes. Perry chain and HOLDSWORTH'S famous



"Allez" quill pattern alloy pedals. Two British "G.B." alloy brakes. Maes or South of France Bends in popular steel or alloy stem. Guards and pump. Brazed-on stops, boss for gear, lamp bracket and pump pegs.

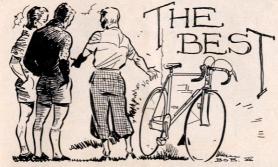
Finish in any colour, flam, lustre or enamel to choice: hand-lined head lugs, top eyes and crown. Headplate and complete set of transfers.

TYPHOON

Frame Set

Complete cycle to this fine specification, including Tax Or with Simplex or Huret Tour de France or Benelux Gear ...

£29 16 6



EVERYONE likes to see eyebrows raised and comments passed when they park their machine and such tributes to craftsmanship are certain to be forthcoming for your "Whirlwind".

Built by men who take a pride in their work and who excel themselves when its a "regardless of cost" job. Lugs are hand-picked and finished with tender care into the intricate design shown here.

With the addition of first class Continental "Stronglight" fittings and genuine Agrati ends, the frame has a perfection unsurpassed in the trade.

In the finish, here again, no expense is spared. Chrome crown and drop outs, first class flam, lustre or enamel with contrasting band, either split or full six inch, or diamond on seat tube. Lug cut-outs are accentuated with hand linings. Frame lining and contrasting colour head if desired.



THE WHIRLWIND

Frame Set

£17 17 0



THE MAN who likes to mix his "25's" with grass work and a dabble on the hard track will find this design an answer to his problems.

Three bikes combined in one!

The 73° parallel angles combined with round fork blades and exceptionally strong back, incorporating the W.F.H. heavy plate path ends and wrap-over seat stays, will meet all the stresses found when "mixing it". Bare guard clearance is provided, and crown drilled for brake.

This frame design with its specially cast crown and long two-inch path ends sacrifices nothing of its appearance to sturdiness.

Purely Path Frames, similar to those ridden by many of our leading amateurs and on which they have gained many successes at Home and Abroad, can be supplied to specification.



THE ZEPHYR

Frame Set (Feather-weight Bottom Bracket assembly)... £14 14 0

Complete cycle to specification as "Cyclone", including Tax

£31 18 0



MORE AND MORE riders are taking to three wheels and HOLDSWORTH'S TRICYCLE CONVERSION SET enables any cyclist to taste the joys of tricycling without being put to the expense of ordering a Tricycle. Sets are in use all over the Kingdom and they have secured many National Records.

In addition, we have supplied several to those who are disabled or suffering from the effects of infantile paralysis, enabling them once more to participate in the joys of the open road.

TRICYCLE CONVERSION SET

Details as follows-

Direct drive by shaft mounted on annular bearings to near-side wheel-very rigid and responsive-offside wheel runs free. Overall width from cone to cone 28 in., will go through most doors and conforms to modern tricycle design.

Bracket-Height reduced by 1 in.

Hanger for derailleur gear brazed on 3/6 extra.

Finished in gold lustre. (Other colours 7/6 extra).

Fitted to any machine in a very few minutes as follows: loosen clamping bolt to release offside wheel complete, with stub axle. Pass through rear triangle of frame; replace off-side wheel. Tighten clamping bolt. Adjust 3 in. bolts to rear ends of frame, passing them through packing pieces provided. Adjust telescopic seat stays to frame height. Fix to seat bolts and ALL IS READY!

Price £13 2 6

with Endrick Rims and Sprite Tyres.



H.P.'s and alloy rims can be supplied as available.

Regulations now require a free-wheel tricycle to be fitted with two brakes. We can fit Hub Brakes to Conversion Sets at an extra cost of £5 5s. 0d.

Finished to your choice in flam, lustre or enamel. TRICYCLE FRAMES with similar design back axle and drive